



City of Modesto
Building Safety & Neighborhood Preservation Div.

BANNER PERMIT/OUTDOOR SALES APPLICATION

Building Safety &
Neighborhood Preservation Division
1010 Tenth Street Suite 3100
Modesto, CA 95354
Phone: (209) 577-5250
Fax: (209) 571-5135
npu@modestogov.com

Contact Person:
Phone #:
Business Lic #: Verified by (initials)

Business Name Date:
Business Address: Billing Address:
Promotion Start Date: Promotion End Date:
Location of Banner:
Description/Text:

Banners:

Except where other time limits are established by this section, the placement of banners and promotional decorations shall be limited to one banner per street frontage...

Banners and Outdoor promotions:

120 day total may be divided at the discretion of the applicant into any increment that would be a multiple of ten (10) days.

Size:

- Banner maximum size cannot exceed Seventy-two(72) Square Feet. For example (2'x36', 4'x18', or 6'x12')
Outdoor sales promotions cannot displace required parking.

Fees:

- Banner permit fees are \$35.00 per permit per promotion.
Outdoor sales promotions permit fees are \$35.00 per permit per promotion.

Locations:

- All advertising items must be on private property including all outdoor sales items (no exceptions).
No banner is to be displayed above the ridgeline of the roof or is to exceed 35ft. in height from the ground up.

I have read, understand, and agree to the terms and conditions as outlined above:

Signature

Date

Please allow at least five (5) working days for your permit to be processed once the application is accepted