



# MODESTO CITY COUNCIL

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## MINUTES City of Modesto Economic Development Committee/ Special City Council Workshop Meeting

### ALLIANCE FREE ENTERPRISE CENTER

1020 10th Street, Suite 102

Modesto, California

Thursday, April 30, 2009, at 3:00 p.m.

Roll Call-Present: Councilmembers Keating, Lopez, Marsh

### PUBLIC COMMENT PERIOD Three minute time limit per speaker

None.

**CONSENT ITEMS – ROLL CALL VOTE REQUIRED:** None

### UNFINISHED BUSINESS

1. Consider accepting staff report regarding potential land areas to consider for an Advisory Vote (Modesto Citizens Advisory Growth Management Act of 1995) on the November 2009 municipal election ballot, in order to address the project future shortfall of vacant residential land inventory and to provide opportunities for economic development, and provide direction to staff. (Funding Source: Not Applicable)  
*Community & Economic Development; Brad Wall, 577-5267, bwall@modestogov.com*

**ACTION:** **Motion (Marsh/Lopez;unan)** recommending forwarding to Council the Kiernan/Carver and Kiernan/Carver North CPDs be included on the November 2009 municipal election ballot for a Measure M vote.

**ACTION:** **Motion (Lopez/Keating;Marsh no)** recommending forwarding to Council the Roselle/Claribel CPD (“Tivoli North”) be included on the November 2009 municipal election ballot for a Measure M vote.

**ACTION:** **Motion (Marsh/Lopez;unan)** recommending forwarding to Council the College West CPD be included on the November 2009 municipal election ballot for a Measure M vote.

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**ACTION:** **Motion (Lopez/Marsh;unan)** recommending forwarding to Council the North McHenry Regional Commercial (west side Hetch-Hetchy CPD) be included on the November 2009 municipal election ballot for a Measure M vote.

Recommended "Follow-Up" Actions Intended to Promote Economic Development:

**ACTION:** **Motion (Marsh/Lopez;unan)** recommending staff pursue a change to the Sphere of Influence boundary to include Beckwith/Dakota CPD.

**ACTION:** **Motion (Marsh/Lopez;unan)** recommending staff pursue the possibility of changing the General Plan land use classification to promote economic development in this area along the Kiernan Avenue corridor regarding the Kiernan/Carver and Kiernan/Carver North CPDs.

**ACTION:** **Motion (Marsh/Lopez;unan)** recommending staff pursue the possibility of amending the General Plan regarding the Hetch-Hetchy CPD for possible future development that would result in enhanced revenue for the City.

**ACTION:** **Motion (Keating/Marsh;unan)** recommending staff pursue the possibility of amending the General Plan regarding the Roselle/Claribel CPD ("Tivoli North") by re-designating some acreage from Village Residential to Regional Commercial.

**ACTION:** **Motion (Keating/Marsh;unan)** recommending staff pursue the possibility of amending the General Plan regarding Roselle/Claribel CPD and Village One CPD Business Park Triangles business park land use designation.

#### **MATTERS TOO LATE FOR THE AGENDA**

None.

#### **ADJOURNMENT**

This meeting adjourned at 4:33 p.m.

Attest: \_\_\_\_\_  
Stephanie Lopez, City Clerk