

City of Modesto  
 Neighborhood Preservation Unit  
 COLD AIR INFLATABLE DEVICES  
 PERMIT APPLICATION

Neighborhood Preservation Unit  
 1010 Tenth Street, Suite 3100  
 Modesto, CA 95353  
 Phone: (209) 577-5250  
 Fax: (209) 571-9673  
 Email: npu@modestogov.com

For Office Use Only:
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Business Name: _____		Date: _____	
Business Address: _____		Billing Address: _____	
Contact Person: _____		Phone: _____	
<b>Promotion Start Date:</b> _____		<b>Promotion End Date:</b> _____	

**Cold Air Inflatable Devices:** Use of an inflatable device for a promotion or event shall be limited to six (6) times in number, of nine (9) days maximum during any twelve-month period for each business, and to a single inflatable device per promotion or event. No inflatable device can exceed 35 feet in height. Your permit is subject to approval by MID.

**Please Note:**

- Before a permit can be issued you must provide a schematic containing measurements of the device from buildings and power lines, if any. The device must be 75 linear feet from any power line.
- Permits can not be for split promotions.

**Fees and Charges:**

- Cold air inflatable permit fees are \$35.00 per permit.
- Any costs, losses, or damages resulting from the interference or contact with MID facilities by any advertising or display items will be borne by the person owning, leasing, occupying, or having charge, control, or possession of any property in the City where such items were placed, with a permit or without, and will be billed separately by MID.
- Any costs, losses, damages, and/or calls for service by the City of Modesto resulting from the interference by any advertising or display items will be borne by the person owning, leasing, occupying, or having charge, control, or possession of any property in the City where such items were placed, with a permit or without.

**Locations:**

- All advertising items must be on private property (no exceptions).

**Please allow at least fifteen (15) working days  
 for your permit to be processed once the application is accepted.**