



**CITY OF MODESTO
CULTURE COMMISSION
Held via Teleconference
(To access meeting, please see instructions below)
Wednesday, August 4, 2021 at 3:30 p.m.**

*Please Note: In order to respond to COVID-19, and pursuant to the Governor’s Executive Order N-29-20, the City will hold this meeting via teleconference and Committee Members will be calling in.

*Roll Call – Culture Commission

Julie Scherer, Chair
Patrick Cavanah, Vice Chair
Dewey Bedford
Eduardo Flores
Rebecca Harrington
Monica Valencia
Lacy Vincent

The City of Modesto is now offering the ability to view and participate in Commission and Committee meetings via telephonic conferencing via “Zoom” video conferencing computer technology. The meeting may be accessed through the use of Zoom using the following options:

- Enter the following link into an Internet Browser <https://us02web.zoom.us/j/86945970570>,
- Enter the following link into an Internet Browser <https://zoom.us/> and using the Webinar ID 869 4597 0570
- Password 84326

To use Zoom, please visit: <https://zoom.us/> and either sign-up for a free Zoom account or continue as a guest. Once you have downloaded the app onto your mobile device, joined from your web browser, or downloaded the Zoom software on your computer you will be ready for the upcoming Commission and Committee meeting.

Joining the Committee meeting via Telephone

If you don’t have a smart phone or computer to access the meeting via Zoom, you can participate by phone, by calling 1-877-853-5257 (Toll Free) or 1-888-475-4499 (Toll Free) and enter the Webinar ID 869 4597 0570.

Providing Public Comment on Zoom and by Telephone

The Commission and Committee Chairmen will request public comment during the Public Comment periods on the meeting agendas and during each Regular Calendar Item on the Agenda. Once the Chair has announced the public comment period, please do one of the following.

USING A COMPUTER OR SMART PHONE APP:

- Click on the “Raise Hand” feature in the webinar controls. This will notify City staff that you have raised your hand.

- City staff will unmute your microphone when it is your turn to provide public comment.
- A prompt will appear to confirm you would like to be unmuted and then you will have three minutes to provide public comment.
- Once your public comment has ended, you will be muted again.

USING A REGULAR PHONE (not using a computer or smart phone APP):

- Dial *9 (star 9), this will notify City staff that you have “raised your hand” for public comment.
- City staff will unmute your microphone when it is your turn to provide public comment.
- You will hear “you are unmuted” and then you will have three minutes to provide public comment.
- Once your public comment has ended, you will be muted again.
- If your phone is unmuted, and you are unable to be heard, the host may ask that you Dial *6 to toggle mute on/off in Zoom.

Additional Zoom resources/support

Please visit Zoom’s website support page on helpful tips to prepare for the meeting:

<https://support.zoom.us/hc/en-us/categories/201146643>

AGENDA

(NOTE: Any and all of the following agenda items are subject to action being taken by the Culture Commission.)

I. CALL TO ORDER – Via Teleconference (ZOOM)

II. APPROVAL OF MINUTES

ACTION: Consider approving the minutes of the May 5, 2021 meeting.

III. WRITTEN COMMUNICATIONS

None.

IV. OLD BUSINESS

A. Subcommittee Updates:

- i. Creation of Updated City of Modesto Flag
- ii. Removal of Water Feature in front of Tenth Street Place

B. Verification of Mellis Family Memorial Plaque Wording

V. NEW BUSINESS

None.

VI. ORAL COMMUNICATIONS

These may be presented only by interested persons in the audience. Under State law, Committee members may respond to matters being presented under this item only as follows:

- A. Briefly respond to statements made or questions asked.
- B. Ask a question for clarification.
- C. Provide a reference to staff or other resources for factual information.
- D. Request staff to report back at a subsequent meeting.
- E. Finally, a Committee member or the Committee itself may take action to direct staff to place a matter of business on a future agenda.

VII. MATTERS TOO LATE FOR THE AGENDA

(These may be presented by members of the Culture Commission and staff, upon determination by a majority vote that an emergency exists, as defined by State law, or by a 2/3 vote that [1] there is a need to take immediate action and [2] that the need for action came to the Committee's attention after the agenda was posted.)

VIII. CURRENT AND UPCOMING CULTURAL EVENTS

Downtown Modesto Art Walk – 3rd Thursday of the Month – 6:00-8:00 p.m. –

<http://modestoartwalk.com>

Event Media Sites:

<http://www.modestoview.com/catetory/event-calendar>

<https://www.galloarts.org>

<http://www.thestate.org>

<http://visitmodesto.com/calendar/default.asp>

IX. ADJOURNMENT

The next scheduled Culture Commission meeting will be held via teleconference on Wednesday, September 1, 2021 at 3:30 p.m.

NOTE: Copies of this agenda are on file at the Modesto-Stanislaus Library Reference Room, 1500 I Street, Modesto, and in the Office of the City Clerk, Tenth Street Place, 1010 Tenth Street, Modesto. A copy of this agenda may be obtained in the Office of the City Clerk.

Posted pursuant to Government Code Section 54954.2 on _____, at _____ by _____ on the bulletin board at Tenth Street Place.



City of Modesto
CULTURE COMMISSION
Wednesday, May 5, 2021
3:30 PM
Held via Teleconference

MINUTES

I. CALL TO ORDER/ROLL CALL

The meeting called to order by Chair Julie Scherer at 3:30 PM.

Commissioners Present: Julie Scherer, Chair, Dewey Bedford, Monica Valencia, and Rebecca Harrington

Commissioners Absent: Patrick Cavanah, Vice Chair, Eduardo Flores and Lacy Vincent

Staff Present: Ashley Weaver, Scotty Douglass, Valerie Garcia and Diane Sheatsley

Public Present: Salvatore Salerno

II. APPROVAL OF MINUTES

ACTION: Motion (Harrington/Valencia) 4/0 approving of the minutes of the February 3, 2021 meeting.

III. WRITTEN COMMUNICATIONS

None.

IV. OLD BUSINESS

A. The Renaming of Mellis Park to Dr. Martin Luther King, Jr. Park and Mellis Family Recognition.

Chair Scherer provided a brief history on the Culture Commission's decision to recommend the name change of Mellis Park to Dr. Martin Luther King, Jr. Park and recommended to honor the Mellis Family by naming the newly renovated pavilion in the park to "Mellis Family Pavilion". Commissioner Harrington spoke to the history of the Mellis family and the importance of honoring and continuing their memory with a historical plaque giving more context of the family's contributions to Modesto.

ACTION: Motion (Bedford/Scherer) 4/0 recommending funds be appropriated to change the signage at the Park to Dr. Martin Luther King, Jr. Park and forward to Council for approval.

ACTION: Motion (Harrington/Scherer) 4/0 recommending renaming the pavilion within Dr. Martin Luther King, Jr. Park to "Mellis Family Pavilion" as a means to continue to represent and honor the Mellis Family and forward to Council for approval.

ACTION: Motion (Harrington/Scherer) 4/0 recommending to request funds to create a Mellis Family historical plaque to be placed near the Mellis Family Pavilion within Dr. Martin Luther King, Jr. Park and forward to Council for approval.

B. Landmark Preservation Committee – Representative Update

Commissioner Cavanah will not be able to attend the Landmark Preservation Committee meetings for an extended amount of time. The discussion to elect an alternate representative has been tabled to the June Culture Commission meeting, pending a confirmation of Commissioner Cavanah's estimated return date.

V. NEW BUSINESS

A. Poet Laureate Introduction

Chair Scherer introduced the newly appointed poet laureate, Salvatore Salerno. Mr. Salerno spoke of upcoming poem projects and a desire to present at an upcoming Council meeting in June 2021 and any other ceremony events hosted by the City. This item took place after roll call.

B. Discussion – Proposed Culture Commission Projects

Chair Scherer discussed the need for the City to create a rebranded alternate flag for the City of Modesto. Subcommittee of Chair Scherer and Commissioner Valencia formed.

Chair Scherer also discussed the importance of relocating or removal of the water feature in the Tenth Street Plaza. Commissioner Harrington echoed Chair Scherer's concern for the potential hazard and impediment of gatherings and events the water feature poses. Subcommittee of Chair Scherer and Commissioner Harrington formed.

VI. ORAL COMMUNICATION

None.

VII. MATTERS TOO LATE FOR THE AGENDA

None.

VIII. CURRENT AND UP-COMING CULTURAL EVENTS

Commissioner Scherer mentioned that MoBand will be holding an event on June 21st in a Modesto City Park.

Chair Scherer mentioned that Modesto Children's Museum organization has selected a location in downtown Modesto to operate.

IX. ADJOURNMENT

The meeting was adjourned at 4:30 p.m. The next scheduled Culture Commission meeting will be held via teleconference on Wednesday, June 2, 2021 at 3:30 p.m.

City of Modesto Culture Commission
August 4, 2021
Subcommittee Proposal – City Flag

CREATION OF UPDATED CITY OF MODESTO FLAG PROPOSAL:

To create an updated version of Modesto’s City Flag that will harbor enthusiasm, unification and positivity in the after wake of COVID-19

PROCESS:

The Culture Commission will create a marketing campaign and promote and distribute information to the public for submission for this updated flag design. There will be a submission form available on the City’s website. Submissions must be made by: _____. The Culture Commission subcommittee will review these entries and bring a selection of entries to the full Culture Commission for consideration. Once a selection is made, a recommendation will be sent to Council.

It is up to the discretion of the Culture Commission to request alteration or modification to a winning flag concept.

DESIGN CONSIDERATIONS:

- Basic design (can flag be clearly identified from a distance)
- Symbolism (what’s the meaning behind the flag design)
- Please limit colors to 3 or less
- No words
- Design must be original

DISCLOSURES:

- Unknown is the possible need to update flag design again in the future
- All submission documents will not be returned
- At this time, there is no monetary compensation for winning design concept
- Winning flag design will have all copy rights forfeited to the City of Modesto
- City of Modesto reserves the right to modify the design concept

**City of Modesto Culture Commission
August 4, 2021
Mellis Family Memorial Plaque Proposed Wording**

IN HONOR OF THE MELLIS FAMILY

Dan Mellis was a founding member of the Greek Orthodox Church of Annunciation and a Councilmember from 1951-1954. He and his children were public servants and dedicated community leaders that contributed to growth in the City of Modesto.

Tom Mellis Co-founded the SOS Club and in 1941, helped bring the world-renowned California Invitational Relays to Modesto. He was President of the Pacific Association of AAU sports, a group providing children of all races the opportunity to excel in athletics.

Judge George Mellis was the youngest Superior Court Judge appointed in Stanislaus County in 1959. He served as Stanislaus County Democratic Chairman and was instrumental in reconstructing the California educational system and creating new fair housing laws.

Asineth Mellis was a Modesto City Schools administrator and counselor. She was recognized in 1985 by the House of Representatives for excellence in teaching. Her commitment gave many students the opportunity to attend college who otherwise would not have been able to.

PAVILLION DEDICATED 2021