



**CITY OF MODESTO  
CULTURE COMMISSION AGENDA  
WEDNESDAY, DECEMBER 6, 2017– 3:30 PM  
TENTH STREET PLACE – 1010 TENTH STREET,  
MODESTO, CA 95354  
3rd FLOOR – CONFERENCE ROOM 3001**

I. CALL TO ORDER/ROLL CALL

A. Commissioner introductions

II. APPROVAL OF MINUTES

A. Approval of October 4, 2017 and November 1, 2017 minutes.

III. WRITTEN COMMUNICATIONS

IV. OLD BUSINESS

A. Review the purpose of the Culture Commission (i.e. Art and Culture)

B. Modesto's 150<sup>th</sup> Anniversary- Mayor is going to ask the City Manager to add the 150th to the budget and to support the effort, but not solely fund.

V. NEW BUSINESS

A. Discussion- expanding the Art in Public Places ordinance to consider recommending to City Council that they adopt a requirement that new public buildings incorporate public art.

VI. ORAL COMMUNICATIONS

These matters may be presented only by interested persons in the audience. Under State law, Commission members may respond to matters being presented under this item only as follows:

- A) Briefly respond to statements made or questions raised.
- B) Ask a question for clarification.
- C) Provide a reference to staff or other resources for factual information.
- D) Request staff to report back at a subsequent meeting.
- E) Commission member may take action to direct staff to place a matter of business on a future agenda.

VII. MATTERS TOO LATE FOR THE AGENDA

These may be presented by members of the Culture Commission and staff, upon determination by a majority vote that an emergency exists, as defined by State law, or by a 2/3 vote that: 1) there is a need to take immediate action, and 2) that the need for action came to the City's attention after the agenda was posted.

VIII. CURRENT AND UP-COMING CULTURAL EVENTS

Opportunity for the Culture Commissioners to share current and up-coming cultural events.

IX. ADJOURNMENT

The next scheduled Culture Commission meeting will be held on Wednesday, January 3, 2018 at 3:30 p.m. in Room 3001, 1010 Tenth Street, Modesto, CA.

Copies of the agenda are on file at the Stanislaus Library Reference Room, 1500 I Street, Modesto, and in the office of the Community & Economic Development Department, Economic Development/Administration Division, Third Floor, 1010 Tenth Street, Modesto, CA. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact 209-571-5566. Assistive listening devices are available upon request. **Notification 48 hours prior to the meeting** will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Notice: Persons who wish to speak to the Culture Commission regarding any item on the printed agenda, including oral communications,

are encouraged to sign in on a form provided at the meeting. The purpose of this list is to have your name and address should we need to contact you or provide additional information to you. Signing this form is optional to speakers.

Posted pursuant to Government Code Section 54954.2 on \_\_\_\_\_

by \_\_\_\_\_ on the bulletin board at Tenth Street Place.

**MINUTES**  
**City of Modesto**  
**Culture Commission**  
**Tenth Street Place - 1010 10<sup>th</sup> Street, Room 3001 - Modesto, California**  
**October 4, 2017 – 3:30 p.m.**

PRESENT: Athens Abell, Julie Scherer, Joseph Sanchez, Javier Jauregui, Rebecca Harrington

ABSENT: David Leamon

STAFF: Cynthia Birdsill, Wayne Mathes and Laura Akin

GUESTS: Nathan Houx Parks Planning Manager, Josh Bridegroom, Susan, Jen Malloy and Carrie Arnold- DoMo Art project

I. CALL TO ORDER

Vice-Chairperson Scherer called the meeting to order at 3:32 p.m. Recording Secretary Akin took the roll call.

II. APPROVAL OF MINUTES

It was moved by Commissioner Harrington and seconded by Commissioner Abell to approve the Culture Commission meeting minutes of August 2, 2017; and passed by the following vote: Ayes- Abell, Scherer, Harrington, Sanchez, Jauregui; Noes- none; Absent - Leamon. Meeting minutes approved.

III. WRITTEN COMMUNICATIONS

Karlha Davies' resignation letter was shared with the Commission.

IV. Old BUSINESS

A. Reports on City Research Assignments:

- Commissioner Davies- West Region to be reassigned
- Commissioner Abell – North-west Region; Washington State/Seattle area, Art seems to draw panhandlers and homeless, area does have numerous free public art locations and art museums.
- Commissioner Leamon – Absent
- Commissioner Scherer – Southern Region; San Antonio River Walk, one of the fastest growing cities since 2010 and has led to other river walks.

V. NEW BUSINESS

- A. Play Structure at Beard Brook Park – Parks Planning Manager Nathan Houx shared historic and current information about the play structure. PG&E is planning to fence off part of Beard Brook Park for a dog park and want to fence off the play structure. Moving the structure is a possibility but they need a plan on how and where it would move to. Not sure the structure is safe to use for play and may not meet current safety regulations. Commissioners would like to look at options on moving the structure and possible asking local businesses for help.

B. DoMo Art project

Josh Bridegroom, CEO, Downtown Modesto Partnership along with Susan Martin and artists Jen Malloy and Carrie Arnold presented artwork to cover downtown utility boxes and asked the Commission for approval. Art work was solicited through their "Streetscape Public Art Program" and 5 finalists were chosen.

Art work would be installed at the following areas:

"Postcards from Home" at 12<sup>th</sup> and I streets

"Rhythm of Modesto" at 11<sup>th</sup> and I streets

"Valley Girls" at 10<sup>th</sup> and I street

"Birds of Starry Paradise" at 11<sup>th</sup> and J streets

"Modesto Tree City" at 12<sup>th</sup> and J streets

DoMo will maintain and keep art free from graffiti. The art will be "wraps" and not permanent.

The Commission expressed some concern of the lack of diversity and would like to see more ethnic related art in the future mixed in.

**ACTION:** A Motion was made by Commissioner Abell and seconded by Commissioner Harrington to approve the DoMo Utility Box art project; and passed by the following vote: Ayes- Abell, Scherer, Harrington, Sanchez, Jauregui; Noes- none; Absent - Leamon.

VI. ORAL COMMUNICATIONS

Commissioner Harrington shared up-coming events- Modesto Certified Farmers market and the Day of the Dead Festival on Saturday, October 21, 2017. Also that the State Theatre would be playing the movie "Frida".

Commissioner Scherer would like to discuss the 150<sup>th</sup> Anniversary at the next meeting and contact the United States Post Office to see if they would do a commemorative stamp.

VII. MATTERS TOO LATE FOR THE AGENDA

None.

VIII. ADJOURNMENT

Meeting adjourned at 4:49 p.m.

The next meeting will be held on Wednesday, September 6, 2017 at 3:30 p.m.

Next Meeting: 150<sup>th</sup> Anniversary, Art in Public Places Ordinance

Future Meeting: Jennifer Mullen to discuss Graffiti, Tour Murals

**MINUTES**  
**City of Modesto**  
**Culture Commission**  
**Tenth Street Place - 1010 10<sup>th</sup> Street, Room 3001 - Modesto, California**  
**November 1, 2017 – 3:30 p.m.**

PRESENT: Julie Scherer, David Leamon

ABSENT: Athens Abell, Javier Jauregui, Rebecca Harrington, Joseph Sanchez

STAFF: Cynthia Birdsill, Wayne Mathes and Laura Akin

GUESTS: Chuck Shaffer, President, Stanislaus Arts Council

I. CALL TO ORDER

Chairperson Leamon called the meeting to order at 3:33 p.m. Recording Secretary Akin took the roll call.

II. APPROVAL OF MINUTES

Due to a lack of quorum, the October 4, 2017 Culture Commission meeting minutes could not be approved.

III. WRITTEN COMMUNICATIONS

None.

IV. Old BUSINESS

- A. Review the purpose of the Culture Commission (i.e. Art and Culture)
- B. Modesto's 150<sup>th</sup> Anniversary

**ACTION:** Both Old Business items were continued to the next Culture Commission meeting, December 6<sup>th</sup>, 2017.

V. NEW BUSINESS

- A. Discussion- expanding the Art in Public Places ordinance recommending to City Council that they adopt a requirement that new public buildings incorporate public art.

**ACTION:** This item was continued to the next Culture Commission meeting, December 6<sup>th</sup>, 2017.

VI. ORAL COMMUNICATIONS

Mr. Chuck Shaffer from the Stanislaus Arts Council addressed to the Commission the following items:

- The Arts Council is looking for grants to pursue events; they currently sponsor several events but would like to add more.
- The Arts Council would like to host a jazz festival at the McHenry Museum and asked about the use of this facility.

**ACTION:** The City of Modesto is currently working on a Sponsorship item for City Council, which will include criteria for future events.

VII. MATTERS TOO LATE FOR THE AGENDA

None.

VIII. ADJOURNMENT

Meeting adjourned at 4:00 p.m.

The next meeting will be held on Wednesday, December 6, 2017 at 3:30 p.m.

Next Meeting: 150<sup>th</sup> Anniversary, Art in Public Places Ordinance

Future Meeting: Jennifer Mullen to discuss Graffiti, Tour Murals