

New Streetlights, Big Savings

*Vibrant Infrastructure &
Sustainable Environment*

The city just completed a Citywide Streetlight Conversion project replacing 9,849 High Pressure Sodium streetlights with LED fixtures in order to save energy and money, reduce greenhouse emissions and improve safety. This conversion will deliver long term energy and cost savings by reducing power consumption, resulting in savings of \$350,000 to \$550,000 per year.

...long term energy and
cost savings...

The street light project will reduce CO2 emissions by nearly 3,000,000 pounds per year and provide better quality, higher color rendering light to enhance visual acuity and sense of security in residential neighborhoods.

Green Trees for the Golden State

Great Safe Neighborhoods

Cal Fire recently awarded \$20 million in grants to support the reduction of greenhouse gas emissions by planting trees. There were 169 grant applicants and Modesto was one of 34 awarded. These grants are funded by AB 32 revenues and are designed to combat climate changes caused by Greenhouse Gas Emissions.

Modesto's \$326,940 award will provide funds to replant 5,000 trees over the next few years, which will replace many of the 22,000 trees lost in the last 15 years. The City of Modesto encourages residents to take care of trees by doing the following. Water trees directly with a hose, early in the morning or evening to replace the water lost during the day. Trees planted near heat traps, like driveways and foundations will require more water. Adding mulch lowers soil temperatures and reduces evaporation.

Council Resolves to Build Safer Neighborhoods

In June the Modesto City Council voted on a resolution to adopt the Safer Neighborhoods Initiative, a Citywide plan to increase the safety of our community, reduce crime, improve police and fire response times, and enhance participation with neighborhood groups. This plan includes restoring our public safety staffing, focusing resources on crime and fire prevention, public safety deployment, growing neighborhood leadership capacity, positive youth activities, addressing homelessness and tagging prevention.

To read the full Council Resolution, go to Modestogov.com and search "Safer Neighborhoods" in Agendas & Minutes



The City of Modesto Strategic Commitments: *Great Safe Neighborhoods, Effective, Responsive and Transparent Government, Vibrant Infrastructure and Sustainable Environment, a Healthy Economy and Great Quality of Life.*

Now Hiring

Effective, Responsive & Transparent Government

The City of Modesto welcomes incoming Community and Economic Development Director, Cynthia Birdsill, to City Hall from Coral Gables, Florida. Birdsill joins the City with experience in asset management, community development, cultural development, business expansion, property administration and large project management.

Amy Vickery, another recent recruitment, has filled the position of Public Information Officer. Her experience in strategic marketing, public relations and development in the nonprofit sector make her a strong fit for the role of City liaison to the community.

The Modesto PD swore in seventeen new officers in September, bringing our total number of officers to 200. Nearly fifty officers have left the department since 2014.

For current city of Modesto employment opportunities, go to modestogov.com

Mayor's Top Teens Now Accepting Applications

The Mayor's Top Teens program is entering its fourth year. This program is a community collaboration to commend and honor everyday good acts and accomplishments of local teenagers who have exemplified extraordinary efforts. The deadline to nominate a teen is October 23rd.

The mission of the Mayor's Top Teens program is to provide young people with confidence, support and recognition, that will hopefully allow for additional opportunities for them to become involved in their community, develop as leaders, and meet other successful teens in the City of Modesto. To nominate a teen or sponsor this program, go to www.modestogov.com/council/topteens/



There's an App for That!

Great Safe Neighborhoods

Now Modesto residents have an app to use in reporting tagging. The "Tag We're On It" app is available on IOS and Android and allows users to photograph illegal tagging with their smart phones and upload their photo with GPS location information directly to the City.

Code enforcement has direct access to the information and location which helps with quick abatement. The City's Neighborhood Preservation Unit has focused renewed effort on blight, closing 372 tagging report cases this year, compared to 9 cases to date last year.

Downtown Community Benefit District

Healthy Economy & Great Quality of Life

Downtown property owners voted in September to form a Community Benefit District. Fees will be assessed to properties according to lot size and square footage and is expected to generate nearly \$700,000 to fund improvements and create a safer, more vibrant downtown.

A nonprofit board is being formed to manage the district. Ballots were mailed to all businesses located within the boundaries. The Community Benefit District was an idea brought forth by the Modesto Downtown Partnership. Council members voted 7-0 to create the district after the results of the balloting were announced.



City Beat

www.modestogov.com
(209) 577-5200 • TDD (209) 526-9211

OCTOBER 2015



Great Job Modesto!

The City of Modesto is offering a High Efficiency Toilet rebate program and a High Efficiency Washer rebate program. The rebate is available from July 2015 to June 2016. If you have not taken advantage of these two rebate programs, please read below for more details.

High Efficiency Toilet Rebate Program

The City of Modesto is offering a rebate for qualifying high efficiency toilets purchased between July 1, 2015 and June 30, 2016.

Toilets are the biggest water user in your home! They account for nearly 30% of a home's indoor water use. If you replace an "old water guzzler" with a new "Water-Sense" labeled high efficiency model it can decrease your water use by 11 gallons per toilet each day.



City of Modesto residential customers in single and multi-family homes may be eligible for a rebate when replacing an old high-water-use toilet. For complete guidelines and application for the program, please visit the City of Modesto Water Conservation Program website: www.modestogov.com/savewater or call (209) 342-2262.

High Efficiency Clothes Washer Rebate Program

The City of Modesto is offering a rebate for qualifying clothes washers purchased between July 1, 2015 and June 30, 2016.

Clothes washers are typically the second largest user of water indoors. Replacing your old washer with a new high-efficiency model can save water.

City of Modesto residential customers in single and multi-family homes may be eligible for a rebate. For complete guidelines and application for the program, please visit the City of Modesto Water Conservation website www.modestogov.com/savewater or call (209) 342-2246.

Or for additional rebate opportunities provided by the State visit www.saveourwater.org

* IMPORTANT INFORMATION *

HOLIDAY GARBAGE COLLECTION SCHEDULE



Garbage collection will run 1 day late for the Thanksgiving Holiday. There will be no garbage collection on Thursday, November 26. Thursday customers will be serviced on Friday and Friday customers will be serviced on Saturday during this week.

Residential Turf Replacement Program

The City of Modesto is offering rebates to our residential water customers who replace their grass with drip-irrigated low-water-use plants, permeable hardscape, or polyethylene/nylon artificial turf products. Funding is limited and applications will be accepted on a first-come, first-served basis. The City reserves the right to terminate this program at any time, for any reason.

Rebate Offer

The City is offering \$0.50 per square foot of turf removed, per site, with a maximum of \$500 per single-family residence (equivalent to 1,000 square feet converted area). Offer is limited to one rebate per City of Modesto water account.

Customers may remove more turf area than is covered by the rebate program, but the per site maximum rebate amount will still apply.

Important: Do not remove your lawn until you receive a Notice to Proceed. Lawns already removed at the time of pre-inspection are not eligible for rebate.

For complete details, please visit our website at: www.modestogov.com/savewater

Thank you for doing your part to conserve water!

City of Modesto Waste Tire Recycling Events

PROGRAM GUIDELINES:

- City of Modesto residents only
- No businesses
- Tires with and without rims - OK
- Car, Truck & Motorcycle Tires - OK
- Up to 9 tires accepted at no charge
- No Commercial or Tractor Tires

WHAT TO DO:

- Call City of Modesto and request a Coupon: **(209) 577-5494**
 - Gilton Solid Waste (209) 527-3781
 - Bertolotti Disposal (209) 537-8000
- Take Tires to Garbage Company
- Do not mix tires with other waste

FREE DISPOSAL ON DATES LISTED BELOW

August 1-31 • October 1-31 • December 1-31

(Closed Dec. 25)

Funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle)



Questions?
Call (209) 577-5494





SEWER PROBLEMS?
CALL US FIRST
577-6200

When the City of Trees Turns Into the City of Leaves...

During the month of December, the City of Modesto Green Waste Crews will only collect and remove leaves. No pruned refuse/trimmings will be collected during this time. Leaves will be collected from the street only. Piles of leaves mixed with trimmings will not be collected in December. Do **not** place trimmings in the street or alleys December 1 through 31. Monthly trimming removal will begin again in January.

For more information regarding the leaf removal schedule call the **Green Waste Division** at (209) 577-5463 or visit our website https://www.modestogov.com/trees/green_waste.asp

Keep Grass Clippings Out of Our Gutters

Join the City of Modesto Environmental Services and Stormwater Collections Sections in keeping grass clippings off the streets and out of the gutters.

Grass clippings placed in the road:

- Are unsightly
- Clogs storm drains
- Can lead to fines
- Endangers aquatic life
- Causes flooding
- Increases maintenance costs for taxpayers



The City of Modesto Municipal Code section 4-7.1103 states... "With the exception of leaf season, no power blowers or any other method shall be used to blow or move any nonpruned refuse into the streets at any time." During leaf season, pruned refuse and leaves may be placed in the streets and must be at least 18" from the curb. Grass clippings shall always be placed into the green waste container for pickup.



When it rains, grass clippings and other vegetative debris are washed down our storm drains and into our stormwater collection system. If this material does not clog up the system, it often ends up in stormwater basins, creeks, or rivers where they start to decay. This process consumes oxygen in the water while releasing nutrients and it can lead to algae blooms and kill fish.

If you have any questions, please contact the City of Modesto Environmental Compliance Section 24/7 at 577-6200.

RECYCLE

What should you put In Your Green Can?

- Grass
- Leaves
- Plants
- Weeds
- Clippings
- Brush
- Tree Limbs
- Food Scraps
- Fruits & Vegetables
- Paper Napkins
- Paper Towels
- Newspaper
- Junk Mail
- Magazines
- Phone Books
- Cardboard

What should you NOT put In Your Green Can?

- Garbage
- Plastic Bags
- Diapers
- Glass or Metal
- Plastics
- Styrofoam
- Dirt & Rocks
- Concrete or Asphalt
- Wood Scraps
- Wood Products
- Toxic Materials
- TVs or Computers
- Animal Waste
- Dead Animals



Help! How do I recycle my old phone book?

Never fear we have the 411 on how to recycle your phone books!

MODESTO

Residents: Place in green yardwaste container

Businesses: Free recycling container available 11th Street between J & K Streets

RIVERBANK • OAKDALE

Residents: Place in green waste container

CERES • HUGHSON • NEWMAN • PATTERSON TURLOCK • WATERFORD

Residents: Place in recycling containers

ALL OTHER COMMUNITIES OR RECYCLING OPTIONS

Residents: Place in regular recycling for collection

Gilton Resource Recovery: 800 S. McClure Road
Oakdale Recycling: 1477 S. Yosemite Avenue
Turlock Recycling: 1020 S. Walnut Avenue
Salida Library: 4835 Sisk Road

Questions?

Modesto - (209) 577-5495 • Other Areas - (209) 525-6700

to stop home delivery of the yellow pages, visit:
yellowpagesoptout.com

This is a cooperative effort of the City of Modesto and the Stanislaus County Board of Supervisors



2nd Chance Week

October 19-26, 2015

Donate new or gently used baby clothes!



All clothes collected will be donated to:

Modesto Pregnancy Center • Center for Human Services • Salvation Army • Cal SAFE

Look for a donation bin at Tenth Street Place, Vintage Faire Mall and these locations:

Fire Stations

610 11th St.
420 Chicago Ave.
1505 Blue Gum Ave.
200 W. Briggsmore Ave.
2700 Standiford Ave.
1800 Mable Ave.
4025 Fara Blundo Dr.
148 Imperial Ave.
4225 Carver Rd.
655 El Vista Ave.

Libraries

1500 I St., Modesto
18 S. Abbie St., Empire
4420 Maud Ave., Keyes
4635 Sisk Rd., Salida
2250 Magnolia Dr., Ceres
4801 Kersey Rd., Denair
2412 Third St., Hughson
1305 Kern St., Newman

Libraries

151 S. First Ave., Oakdale
46 N. Salado Ave., Patterson
3442 Santa Fe Ave., Riverbank
550 Minaret Ave., Turlock
324 E St., Waterford

