

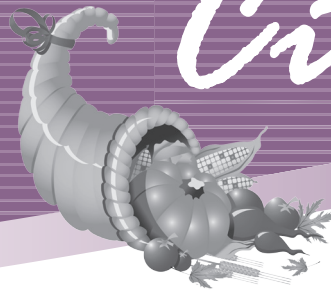


**MODESTO**  
CALIFORNIA

[www.modestogov.com](http://www.modestogov.com)  
(209) 577-5200 • TDD (209) 526-9211

CITY OF MODESTO

# City Beat



NOVEMBER 2014



## City of Modesto Water Conservation Rebates

### High Efficiency Toilet Rebate Program

The City of Modesto is offering a rebate for qualifying High Efficiency Toilets purchased between July 1, 2014 and June 30, 2015.

Toilets are the biggest water user in your home! They account for nearly 30% of a home's indoor water use. If you replace an "old water guzzler" with a new "Water-Sense" labeled high efficiency model it can decrease your water use by 11 gallons per toilet each day.



City of Modesto residential customers in single and multi-family homes may be eligible for a rebate when replacing an old high-water-use toilet. For complete guidelines and application for the program, please visit the City of Modesto Water Conservation Program website: [www.modestogov.com/pwd/water/conservation](http://www.modestogov.com/pwd/water/conservation) or call (209) 342-2262.

### High Efficiency Clothes Washer Rebate Program



The City of Modesto is offering a rebate for qualifying clothes washer machines purchased between July 1, 2014 and June 30, 2015.

Clothes washers are typically the second largest user of water indoors. Replacing your old washer with a new high-efficiency model can save water.

City of Modesto residential customers in single and multi-family homes may be eligible for a rebate. For complete guidelines and application for the program, please visit the City of Modesto Water Conservation website [www.modestogov.com/pwd/water/conservation](http://www.modestogov.com/pwd/water/conservation) or call (209) 342-2262.

### Keep Grass Clippings Out of Our Gutters

Join the City of Modesto Environmental Services and Stormwater Collections Sections in keeping grass clippings off the streets and out of the gutters.

Grass clippings and leaves blown into the road:

- Are unsightly
- Endangers aquatic life
- Clogs storm drains
- Causes flooding
- Can lead to fines
- Increases maintenance costs for taxpayers



The City of Modesto Municipal Code 5-10.103 and 4-7.1103 prohibits washing, sweeping or blowing vegetative debris into storm drains, ditches, waterbodies, sidewalks, roads, and gutters. Fines can be issued to those that are caught violating these codes.

When it rains grass clippings and other vegetative debris are washed down our storm drains and into our stormwater collection system. If this material does not clog up the system, it often ends up in stormwater basins, creeks, or rivers where they start to decay. This process consumes oxygen in the water while releasing nutrients and it can lead to algae blooms and kill fish.

If you have any questions, please contact the City of Modesto Environmental Compliance Section 24/7 at 577-6200.

### \* IMPORTANT INFORMATION \* HOLIDAY GARBAGE COLLECTION SCHEDULE



**Thanksgiving:** There will be no garbage collection on Thursday, November 27. During this week:

- Thursday customers will be serviced on Friday
- Friday customers will be service on Saturday

**Christmas and New Year Holiday:** There will be no garbage collection on Thursday, December 25 and Thursday, January 1. During these 2 weeks:

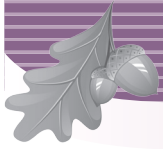
- Thursday customers will be serviced on Friday
- Friday customers will be service on Saturday



### When the City of Trees Turns Into the City of Leaves...

During the month of December, the City of Modesto Green Waste Crews will only collect and remove leaves. No pruned refuse/trimmings will be collected during this time. Leaves will be collected from the street only. Piles of leaves mixed with trimmings will not be collected in December. Do not place trimmings in the street or alleys December 1 through 31. Monthly trimming removal will begin again in January.

For more information regarding the leaf removal schedule call the Green Waste Division at (209) 577-5463 or visit our website. [www.modestogov.com/prnd/trees/green\\_waste.asp](http://www.modestogov.com/prnd/trees/green_waste.asp)



## With the holiday season approaching, look local for your gifts and services...

### Top 10 Reasons to Support Locally Owned Businesses

- 1. Local Character and Prosperity**  
In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character have an economic advantage.
- 2. Community Well-Being**  
Locally owned businesses build strong communities by sustaining vibrant town centers, linking neighbors in a web of economic and social relationships, and contributing to local causes.
- 3. Local Decision-Making**  
Local ownership ensures that important decisions are made locally by people who live in the community and who will feel the impacts of those decisions.
- 4. Keeping Dollars in the Local Economy**  
Compared to chain stores, locally owned businesses recycle a much larger share of their revenue back into the local economy, enriching the whole community.
- 5. Job and Wages**  
Locally owned businesses create more jobs locally and, in some sectors, provide better wages and benefits than chains do.
- 6. Entrepreneurship**  
Entrepreneurship fuels America's economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class.
- 7. Public Benefits and Costs**  
Local stores in town centers require comparatively little infrastructure and make more efficient use of public services relative to big box stores and strip shopping malls.
- 8. Environmental Sustainability**  
Local stores help to sustain vibrant, compact, walkable town centers-which in turn are essential to reducing sprawl, automobile use, habitat loss, and air and water pollution.
- 9. Competition**  
A marketplace of tens of thousands of small businesses is the best way to ensure innovation and low prices over the long-term.
- 10. Product Diversity**  
A multitude of small businesses, each selecting products based, not on a national sales plan, but on their own interests and the needs of their local customers, guarantees a much broader range of product choices.

### WIPES CLOG PIPES!

Many personal hygiene wipes, baby wipes, and cleaning products are marketed as being "flushable." Despite the confusing and misleading labels, you should never flush "flushable" or "disposable" products. These products do not break down as they move through the sewer system and may cause blockages in your home sewer lines, resulting in sewer backup in your home. They can also cause blockages in the City's sewer pipes and pumps, causing sewer overflows, costly cleanup and repairs, and extensive environmental damage.

Remember, the only things that should be flushed are human waste and toilet paper. Do not flush items such as disinfecting wipes, paper towels, baby wipes, towelettes, or mop refills. These items should be placed in the trash.

Please contact the City of Modesto Environmental Compliance Section at 577-6200 with any questions.



### Regal Cinemas

3969 McHenry Ave

Saturday, November 15

11 am - 4 pm



### Discover Inspiring Green Ideas From...

Bertolotti Disposal  
 Boyett Petroleum  
 City of Modesto  
 Covanta  
 Gilton Resource Recovery  
 Great Valley Center  
 Go Green with UCP  
 Hazardous Waste  
 Modesto Junk  
 Prime Shine  
 Stanislaus County  
 StaRT

#### Collection and Drop Off

Sponsored by

**Covanta**

Bounty Offered

\$5.00 movie gift card for cellphones & rechargeable batteries

\$10.00 movie gift card for household mercury items

REBATES • GIVEAWAYS • GREEN EDUCATION

**BOYETT  
 PETROLEUM**  
 "B GREEN"  
 RECYCLING EVENT

**FREE ELECTRONIC WASTE  
 & CRV RECYCLING**  
**FREE PAPER SHREDDING**  
 LIMIT 5 RECORD BOXES - NO BINDERS

### \* IMPORTANT INFORMATION \*

Bulky Item Collection Program Cut off Dates



The last day to schedule an appointment to have your large bulky items picked up in 2014 is nearing. You must call to schedule your appointment no later than December 12th in order to have your items picked up this year.

All calls received for appointments after December 12 will be scheduled for January 2015 and will count toward one of your appointments for that year.

Call your garbage company to schedule your appointment and to learn about program restrictions and requirements.

Gilton Solid Waste 527-3781

Bertolotti Disposal 537-8000

SEWER PROBLEMS?  
 CALL US FIRST  
 577-6200



**Go Green** with Paperless billing and receive your statements via email.

**Enroll TODAY!**

[www.modestogov.com/epay](http://www.modestogov.com/epay)

We offer two ways to ENROLL

- Logging into your City of Modesto ePay account online
- or by calling Customer Service at 209.577.5395