

our community matters



February 2017

Modesto is a city nearly 150 years old but we are alive with entertainment, attractions, a strong sense of community and an unrelenting innovative spirit. Here are a few awards and accomplishments that make us a city to be proud of!

We Leverage Technology in New Ways

The City of Modesto's focus on technology earned us a Digital Cities Award last year. In the past year Modesto has deployed several projects that engage citizens and boost the city's commitment to Effective, Responsive and Transparent Government. From the Police Department's Unmanned Aerial Vehicles and Real Time Crime Center to the GoModesto! Mobile App for city services and our recent website renovation project, we are implementing technology to provide better services to residents.

We are also prioritizing social media like never before. Facebook, Twitter and LinkedIn audiences have grown by more than 30% in the last year, and the city has registered new accounts with Periscope, Instagram and YouTube. Follow us!



We Know How to Have Fun

Modesto made the list of 'Most Fun' Cities in California, ranked #7 in a 2016 WalletHub report based on the number and variety of fun and cost effective activities. Number crunchers compared the 150 largest cities across 51 key metrics, ranging from 'number of fitness clubs per capita' to 'movie costs' to 'average open hours of breweries' in an effort to help Americans find the cities with the greatest number and variety of cheap, fun entertainment.

Food Network star and celebrity chef Guy Fieri visited three Modesto locations for an episode of "Diners, Drive-Ins and Dives" including the Food Fix Truck, Bauer's 66 ½ Skillet & Grill, and Commonwealth Gastropub (pictured).

National Night Out Award

Our August 2016 National Night Out saw such an epic turnout we made the top of the list statewide! Modesto won 1st place in the state for participation in our size category and 5th in the nation. With 452 Neighborhoods Participating and 184 Registered Parties, we had greater participation last year than ever before. National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, more caring places to live.



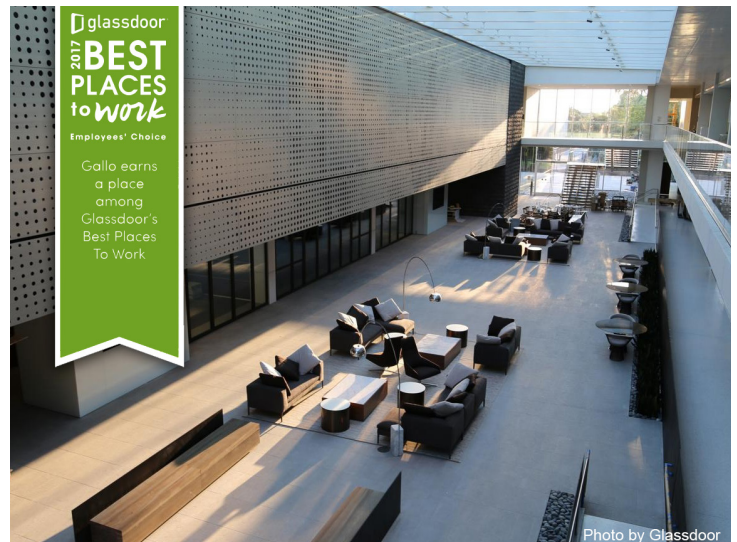
We Embrace Outdoor Living

Streetblog California is a blog that informs Californians about ways to improve an outdoor lifestyle through walking, biking and transit. In a recent blog post, Modesto was lauded for bike friendly improvements and given the title, "Bicycle Friendly Town". As one of the oldest cities in California, Modesto grew quickly to accommodate automobile travel, with wide, fast streets, plenty of parking, and little attention given to other modes of transportation. In recent years, however, Transportation, Engineering and Design staff have made important strides in the planning of road improvements, applying Complete Streets principles to roads due to be repaved. By adding buffered bike lanes, building roundabouts at major intersections, adding bike parking corrals in thoughtful ways, and walking paths like the Virginia Corridor, we are gaining recognition for encouraging healthy outdoor lifestyles.

This is a Great Place to Work

In September, Glassdoor.com featured E. & J. Gallo Winery in their online article, "9 Companies as Cool as Google." Modesto is headquarters to the largest privately owned winery in the world! The Gallo family values and company culture make the winery a great place to work. Many employees say the best thing about their career at Gallo is the people they work with and the ability to grow professionally.

Because property is affordable in Modesto (among the lowest in California) you can live well here on a smaller budget. That makes this a great place to live, work and play!



Most Common Code Violations for Garbage, Recycling, Green Waste and City Trees

- Placing or storing anything in an alley – unwanted items, furniture, appliances, etc.
- Placing unacceptable items in the Organic Recycling container.
- Not having active garbage service at your residence.
- Placing bulky items in the street without an appointment or more than 24 hours before the appointment.
- Placing unacceptable items out for bulky item collection – tires, paint, oil, TV's, glass, wood, construction debris, garbage, clothing, bags & boxes of trash, etc.
- Depositing trash into neighbors can without permission.
- Placing hazardous waste in the black or organic recycling can instead of taking it to the Household Hazardous Waste Facility – motor oil, paint, batteries, fluorescent lights, electronics, etc.
- Placing garbage cans on the sidewalk for collection.
- Leaving garbage cans out longer than 24 hours before/after service day.
- Placing Green Waste in the street or alley for collection more than 72 hours prior to your collection week.
- Placing Green Waste adjacent to properties other than those it was accumulated from.
- Cutting, removing or damaging City Street Trees without permission.

Violating any of the City of Modesto Municipal Codes can result in citation and other corrective remedies.

For questions, please call the City of Modesto, Solid Waste Division at (209) 577-5493.

City of Modesto Waste Tire Recycling Events

PROGRAM GUIDELINES:

- City of Modesto residents only
- No businesses
- Tires with and without rims - OK
- Car, Truck & Motorcycle Tires - OK
- Up to 9 tires accepted at no charge
- No Commercial or Tractor Tires

WHAT TO DO:

- Call City of Modesto and request a Coupon: **(209) 577-5494**
 - Gilton Solid Waste (209) 527-3781
 - Bertolotti Disposal (209) 537-8000
- Take Tires to Garbage Company
- Do not mix tires with other waste

FREE DISPOSAL ON DATES LISTED BELOW

February 1-28 • April 1-30 • June 1-30

(Closed April 16)

Funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle)

Questions?
Call (209) 577-5494



April 8

LoveModesto.com

Demonstrating Kindness • Meeting Needs • Impacting Lives

Sign up to volunteer TODAY!

SEWER PROBLEMS?

CALL US FIRST

577-6200



ONE DAY WATERING! Effective November 1st - March 31st

City of Modesto
Water Conservation:
(209) 342-2246

- › Outdoor watering prohibited daily from 9:00 am – 7:00 pm
- › Odd-numbered addresses watering day is Sunday
- › Even-numbered addresses watering day is Saturday
- › No outdoor water use Monday through Friday
- › Hosing any outside areas is prohibited except for health/safety reasons
- › No irrigating turf or ornamental landscapes during and 48 hours following measurable rain
- › Outdoor watering must be kept on your property...avoid water runoff



**Drought
Stage IIA**

PENALTIES FOR WATER WASTE VIOLATION

VIOLATION	FINE
› First Notice of Violation	Written notice of violation, no fine issued
› Second Notice of Violation	\$150.00
› Third Notice of Violation	\$250.00
› Subsequent Violations	\$500.00

www.modestogov.com/savewater • State of California website: www.saveourwater.com

Introducing the City of Modesto's Water Rate Assistance Program for Low Income Customers

Our Water Rate Assistance Program for low income customers will reduce your base service charge for water by \$10.00 each monthly billing cycle.

For more information visit:
modestogov.com
or contact Customer Services
at (209) 577-5395



FREE! BACKYARD COMPOSTING CLASS

{for Modesto Residents Only}

Sat., March 18, 2017

10 am - 12 pm

at Modesto Junior College
Community Education

To register,

Call 575-6063



From Garbage to Garden

SAVE \$5.00

on the purchase of a
City of Modesto compost bin
when you complete the class!
Quantities Limited



Best Management Practices in the Home Garden

Storm drains are intended to drain rain water away from our streets and to prevent flooding. Urban runoff contributes significantly to the pollutants that enter our creeks, rivers, and oceans. By using pesticides, herbicides, and fertilizers properly, protecting these materials from rain and wind, and using less toxic chemicals, you can minimize the pollutant potential. Some best management practices (BMPs) for the home garden include:

- Do not over water. Over-watering will cause runoff that carries yard waste, pesticides, herbicides, and fertilizers into the storm drain system.
- Conserve water by using irrigation practices such as drip irrigation, soaker hoses, or micro-spray systems.
- Store fertilizers, herbicides, and pesticides in a protected area to prevent runoff into the storm drain system. Do not use if rain is expected.
- Use herbicides, pesticides, and fertilizers that are organic or non-toxic. Follow all directions on the label for use.
- If a pesticide must be used, use one that is specifically designed to control your pest. The insect should be listed on the label. 90% of the insects on your lawn and garden are not harmful.
- Read labels and use only as directed. Many home gardeners use pesticides at over 20 times the rate that farmers do.

For more information, visit modestogov.com/518/Environmental-Service or contact the City of Modesto Environmental Services Section 24/7 at (209) 577-6200.



Earth Day

In the park festival!

Wanted
Sponsors &
Vendors

For more
information contact:

Vicki Rice

Recycling Program Coordinator

209.577.5495

vrice@modestogov.com

Graceada Park April 22, 2017 10am - 4pm



Water Conservation Rebate Programs



Save Water. Save Money

City of Modesto water customers may be eligible for new water conservation rebate programs.
Funding is limited and applications will be accepted on a first come, first served basis.

Smart Controller • Sprinkler Nozzle Replacement • Drip Irrigation
Rain Barrel • Turf Replacement • Toilet & Clothes Washer Rebates*

Applications available online or via phone

www.modestogov.com/savewater (209) 342-2246

State of California rebates also available visit www.saveourwaterrebates.com

City of Modesto Water Division

(209) 342-2246 | www.modestogov.com/savewater

* Toilet & Clothes Washer Rebates not available for commercial properties.
For more information, terms and conditions visit us online.

City of Modesto - Compost Facility

Buy one yard of compost
at \$15.75 (+tax)...
get the second yard **FREE!**

7001 Jennings Rd.
Modesto, CA
(209) 571-5144

Hours:
Monday - Friday
8 a.m. - 3:30 p.m.



- An open bed pickup or trailer is needed to haul compost
- Please bring this coupon with you to receive this offer
- Bulk Sales only
- 1 free yard per paying customer
- Coupon expires 6/30/2017

