



May 2017

## DoMo | Downtown Modesto Partnership

The Downtown Modesto Partnership is a new community benefit organization that enhances a 47-block area of downtown Modesto. Property owners in this district pay a special assessment to cover safety, cleaning and image services beneficial to the area. The long term focus of the Downtown Modesto Partnership is the creation of a vibrant downtown where professionals, families, visitors and residents can live, work and play. Here is a glimpse of the Partnerships' first annual report.

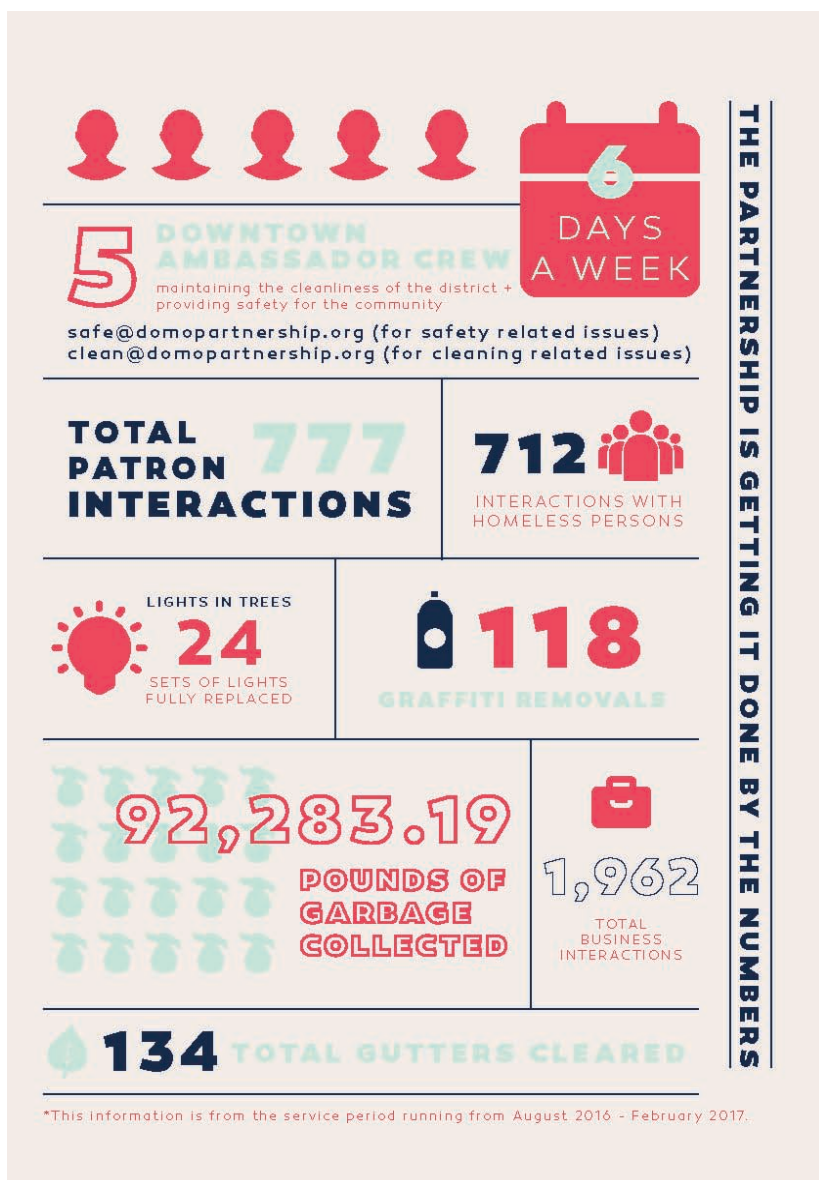


### THREE PART VISION STATEMENT

- Downtown Modesto is a safe, inviting and beautiful place that inspires a powerful sense of community pride.
- Downtown Modesto is a vibrant destination for community connection, with world-class cuisine, arts and entertainment – indisputably the place to be.
- Downtown Modesto is bursting with business growth and new development; the place for shopping, high quality urban living and innovative enterprise.

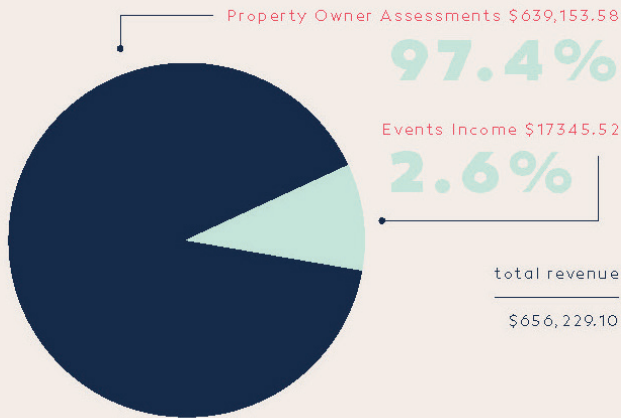
### NEW DOWNTOWN DEVELOPMENTS

- Hired a security firm to conduct overnight security patrols downtown
- Installed 72 new, wrought iron trash receptacles along key corridors, where litter is the heaviest
- Created a utility box art competition to beautify downtown utility boxes
- Commissioned a study to improve downtown parking
- Launched First Friday Street Faire series, first Friday of every month (10th Street, between J & K)
- Downtown visioning event, May 22nd at the State Theater



## THE PARTNERSHIP IS ON SOLID FINANCIAL FOOTING

### REVENUE:



### IMAGE ENHANCEMENT SERVICES

31%

### CLEANING & SAFETY PROGRAMS

51%

6%

### STARTUP COSTS

### ADMINISTRATION

12%

### EXPENDITURES:

### 2017 STRATEGIC OBJECTIVES:

- Ensure Community Organizations Work as a Collective to Better Downtown
- Improve Perception of Downtown as a Safer and More Secure Environment
- Make Downtown More Attractive to Businesses and Developers
- Create a Shared Community Vision for Downtown
- Develop a Great Media/Communications Program for Downtown
- Make Downtown the Center of Top-Drawer Community Events

### THE PARTNERSHIP HAS INCREASED DOWNTOWN VISITOR TRAFFIC

BROUGHT THE MODESTO ON ICE SKATING RINK DOWNTOWN



ESTABLISHED THE DOWNTOWN NIGHT MARKET ON 10TH ST



HOSTED A BIKE MODESTO EVENT



**MEN'S RACE | STAGE 2** | **MODESTO TO SAN JOSE**  
 PRESENTED BY: **MONDAY, MAY 15**

Health & Wellness  
**Lifestyle Festival**

**Beginning at 9am >>**  
**Downtown Modesto**



May 2017

## WATER CONSERVATION "Reviewing the Basics"

Spring is here and you may be starting a new gardening project with the nice sunny weather. Before you start your project, let's review the basics.

1. Use water-conserving plants - Choose plants that are naturally adapted to our region's conditions.
2. Group plants wisely - Place thirsty plants together and drought resistant plants elsewhere.
3. Limit turf areas - A lawn requires more irrigation than almost any other landscape feature.
4. Irrigate efficiently - Make sure your watering practices and devices are as efficient as possible.
5. Improve your soil - Routinely cultivate your soil, incorporating organic matter such as compost.
6. Mulch - Apply a layer of organic matter over soil around plants.
7. Control weeds - They absorb water needed by desirable plants.
8. Keep plants healthy - If they are robust, they will be able to withstand dry periods.
9. Care for container plants - Group containers so they shade one another.
10. Follow the City's watering schedule - Please visit the City's water conservation website for the most current watering schedule. [www.modestogov.com/savewater](http://www.modestogov.com/savewater)

**BRING IN A USED OIL FILTER  
ON July 14, July 15, or July 16  
AND GET A NEW ONE - FREE!**

Offer good at participating O'Reilly's and AutoZone auto parts stores. For details call 577-5493

**Conditions:**

- Limit one filter per person per event
- Maximum filter value cannot exceed \$12.99
- Passenger vehicle and light truck filters only
- Individuals only, no businesses may participate
- Replacement oil filters shall be "off the shelf" and of standard quality
- Replacement filters are limited to stock on-hand, no special orders
- No premium oil filters will be issued
- Filters may not be returned for refund and may only be exchanged for another oil filter

### City of Modesto Waste Tire Recycling Events

PROGRAM GUIDELINES:	WHAT TO DO:
<ul style="list-style-type: none"> <li>• City of Modesto residents only</li> <li>• No businesses</li> <li>• Tires with and without rims - OK</li> <li>• Car, Truck &amp; Motorcycle Tires - OK</li> <li>• Up to 9 tires accepted at no charge</li> <li>• No Commercial or Tractor Tires</li> </ul>	<ul style="list-style-type: none"> <li>• Call City of Modesto and request a Coupon: <b>(209) 577-5494</b> <ul style="list-style-type: none"> <li>- Gilton Solid Waste (209) 527-3781</li> <li>- Bertolotti Disposal (209) 537-8000</li> </ul> </li> <li>• Take Tires to Garbage Company</li> <li>• Do not mix tires with other waste</li> </ul>

**FREE DISPOSAL ON DATES LISTED BELOW**  
**February 1-28 • April 1-30 • June 1-30**  
(Closed April 16)

Funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle)

Questions?  
Call **(209) 577-5494**

## Drain your Pool into the Sewer System, Never use the Gutter!

Report Illegal Storm Drain Dumping  
209.577.6200  
**24 HRS A DAY**

### \*\*IMPORTANT INFORMATION\*\*

## HOLIDAY GARBAGE COLLECTION SCHEDULE

There will be no garbage collection services on Tuesday, July 4th in observance of Independence Day. Garbage Routes for Tuesday thru Friday the week of July 3rd will run 1 day late.

If Your Service Day is:	Your pick up day for the week of July 4 is:
Monday .....	Monday
Tuesday .....	Wednesday
Wednesday .....	Thursday
Thursday .....	Friday
Friday .....	Saturday

**Tell Us How We're Doing**  
 Your feedback is very important to us.  
 Please take a moment to complete our online survey.

## PERFORMANCE MATTERS

Customer Services Division  
Online Survey

[modestogov.com/customer-survey](http://modestogov.com/customer-survey)

## DROP THE DRUGS DISPOSAL BOX LOCATIONS

Dispose of pills, liquids and over the counter medicine for confidential incineration.

No Syringes Please

Modesto Police Department	600 10th Street, Modesto, CA	(209) 572-9500	Mon & Tue 8am-5pm Wed & Thurs 8am - 6pm (Closed Friday)
Stanislaus County Sheriff's Department	250 Hackett Rd Modesto, CA	(209) 525-7115	Mon-Thurs 8am-3pm
Stanislaus County Sheriff's Department	33 S. Del Puerto Ave Patterson, CA	(209) 892-5071	Mon-Fri 8am-5pm
Stanislaus County Sheriff's Department	320 E Street Waterford, CA	(209) 874-2349	Mon-Fri 8am-5pm
Stanislaus County Sheriff's Department	7018 Pine Street Hughson, CA	(209) 883-4052	Mon-Fri 8am-5pm
Stanislaus County Sheriff's Department	6727 Third Street Riverbank, CA	(209) 869-7162	Mon- Thurs 8am-5pm
Turlock Police Department	244 N. Broadway Turlock, CA	(209) 668-5550	Mon-Fri 8am-5pm

## FREE! BACKYARD COMPOSTING CLASS

{for Modesto Residents Only}

**Tues., May 16, 2017  
6:30 pm - 8:30 pm**

at Modesto Junior College  
Community Education

To register,

**Call 575-6063**



*From Garbage to Garden*

**SAVE \$5.00**

on the purchase of a  
City of Modesto compost bin  
when you complete the class!  
Quantities Limited



# Earth Day

In the park festival!

## Thank you!

Graceland Park • April 22 • 10am-4pm  
[www.modestogov.com/earthday](http://www.modestogov.com/earthday)

SEWER PROBLEMS?  
**CALL US FIRST**  
577-6200

## Water Conservation Rebate Programs

**Save Water. Save Money**  
City of Modesto water customers may be eligible for new water conservation rebate programs.  
Funding is limited and applications will be accepted on a first come, first served basis.

**Smart Controller • Sprinkler Nozzle Replacement • Drip Irrigation  
Rain Barrel • Turf Replacement • Toilet & Clothes Washer Rebates\***

Applications available online or via phone

[www.modestogov.com/savewater](http://www.modestogov.com/savewater) (209) 342-2246

State of California rebates also available visit [www.saveourwaterrebates.com](http://www.saveourwaterrebates.com)

**City of Modesto Water Division**  
(209) 342-2246 | [www.modestogov.com/savewater](http://www.modestogov.com/savewater)

\* Toilet & Clothes Washer Rebates not available for commercial properties.  
For more information, terms and conditions visit us online.