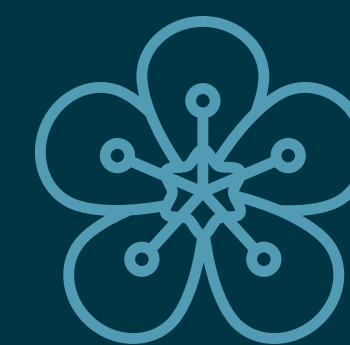




# CITIZEN'S BUDGET GUIDE 2019



**GREAT, SAFE  
NEIGHBORHOODS**



**HEALTHY ECONOMY  
& GREAT QUALITY  
OF LIFE**



**EFFECTIVE,  
RESPONSIVE &  
TRANSPARENT  
GOVERNMENT**



**VIBRANT  
INFRASTRUCTURE  
& SUSTAINABLE  
ENVIRONMENT**

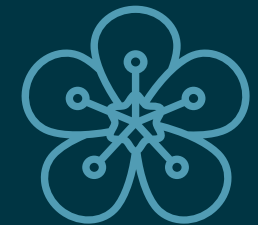


## PRIORITIES SUMMARY



### GREAT, SAFE NEIGHBORHOODS

Explore new approaches to public safety through community partnerships to reduce crime and maintain a safe and inviting community in which to live, work, and play. Increase collaboration with city neighborhood groups and school districts to achieve quality of life improvements and safer neighborhoods through supporting community self-reliance, problem solving and public/private partnerships.



### HEALTHY ECONOMY & GREAT QUALITY OF LIFE

Increase the city's proactive economic development efforts by creating and preserving jobs, strengthening our local economy and strategically enhancing the city's revenue base.



### EFFECTIVE, RESPONSIVE & TRANSPARENT GOVERNMENT

Enhance the organizational commitment to the nine principles of EMBRACE IT. Develop new and creative methods to leverage technology, market organizational strengths and remain dedicated to seeking efficiency and continuous improvement.



### VIBRANT INFRASTRUCTURE & SUSTAINABLE ENVIRONMENT

Strengthen and maintain a safe infrastructure of city roads, water supply, storm sewers, transit and airport needs for residents, businesses and visitors.

## 2020 GENERAL FUND BUDGET SUMMARY

**BEGINNING FUND BALANCE**

**\$25,456,049**

**PROJECTED TOTAL REVENUE**

**\$138,380,659**

**PROJECTED TOTAL EXPENDITURES**

**\$138,239,044**

**ESTIMATED END OF YEAR FUND BALANCE**

**\$25,597,664**

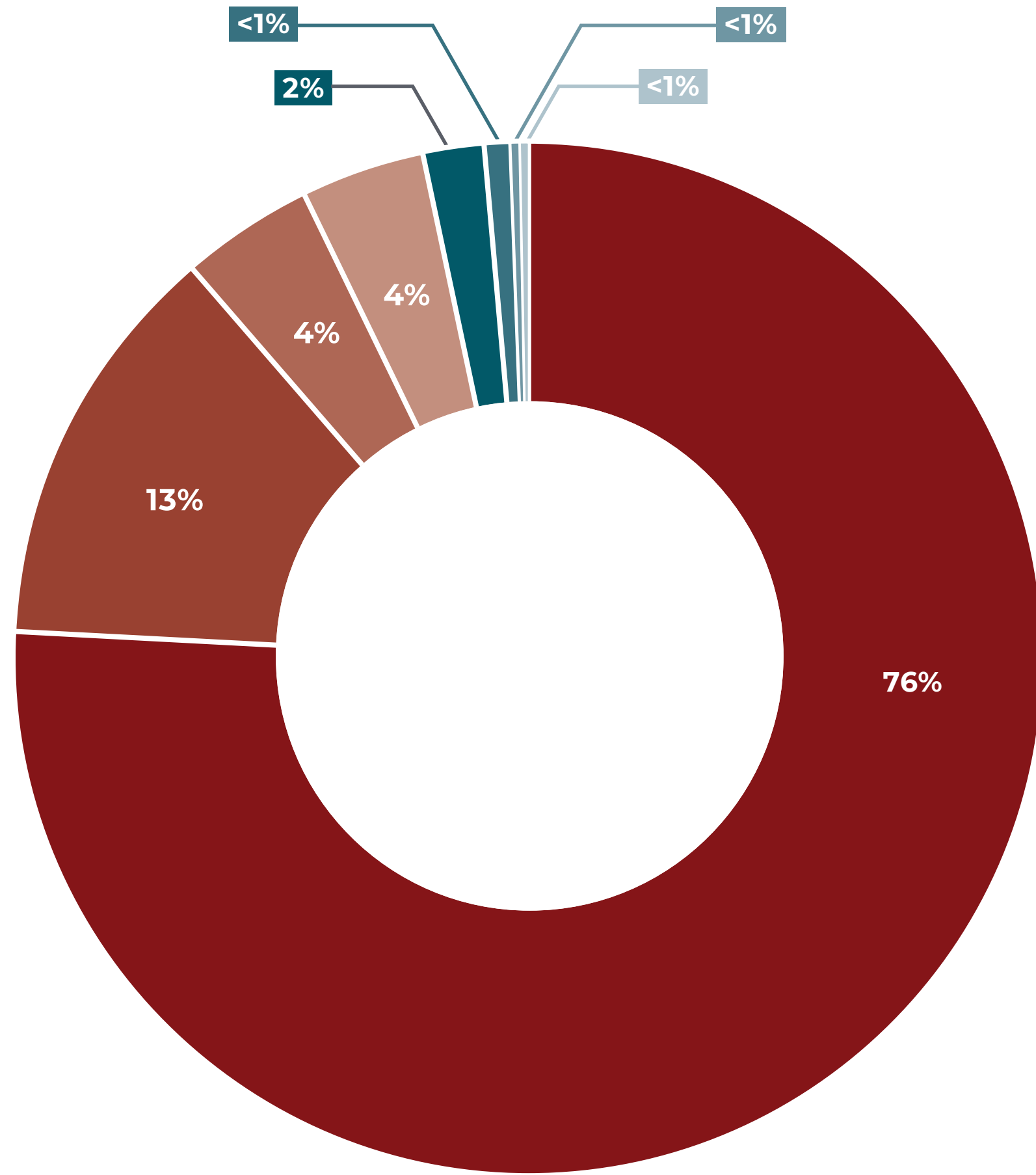
## MAYOR'S MESSAGE

On behalf of the Modesto City Council, I am honored to present the city's budget for fiscal year 2019/2020. While there will certainly be fiscal challenges in the coming year, we will continue to plan and prioritize the needs of our residents to ensure the future of the city remains bright and prosperous for those who call Modesto home. I encourage you to stay connected with the city, and join the conversation about how we can shape the budget for future generations. For questions or comments, please contact me at [council@modestogov.com](mailto:council@modestogov.com).

*Mayor Ted Brandvold*

2020

TOTAL GENERAL FUND REVENUE

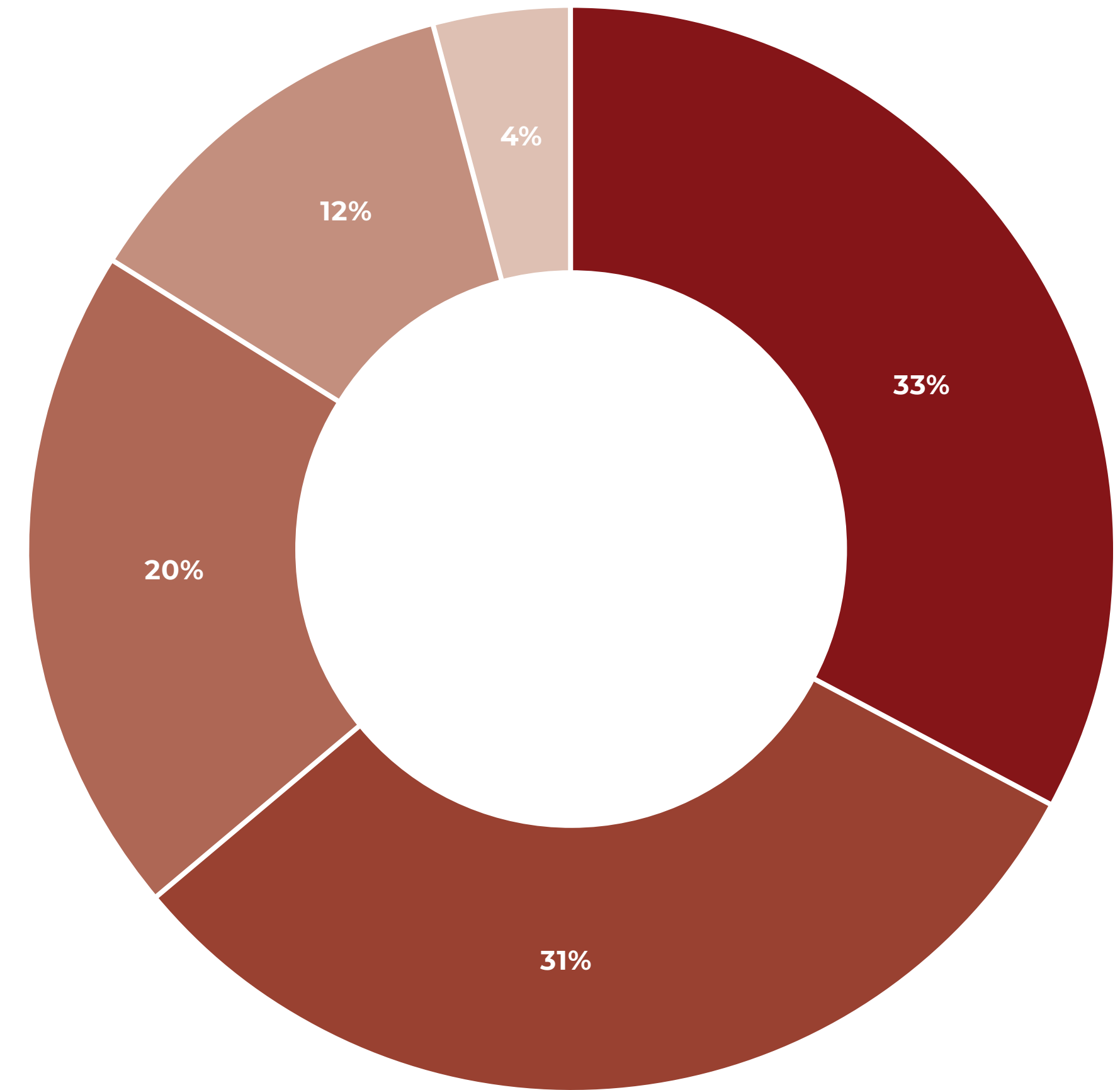


TOTAL REVENUE | \$138M

TAXES	\$106.2M	CONSTRUCTION REVENUES	\$2.5M
DEPARTMENTAL REVENUES	\$18M	TRANSFERS IN TO GENERAL FUND	\$1M
CANNABIS TAX	\$5.3M	MOTOR VEHICLE FEES	\$257K
FRANCHISE FEES	\$4.9M	CANNABIS ADMIN FEE	\$123K

2020

REVENUE FROM TAXES



REVENUE FROM TAXES | \$106M

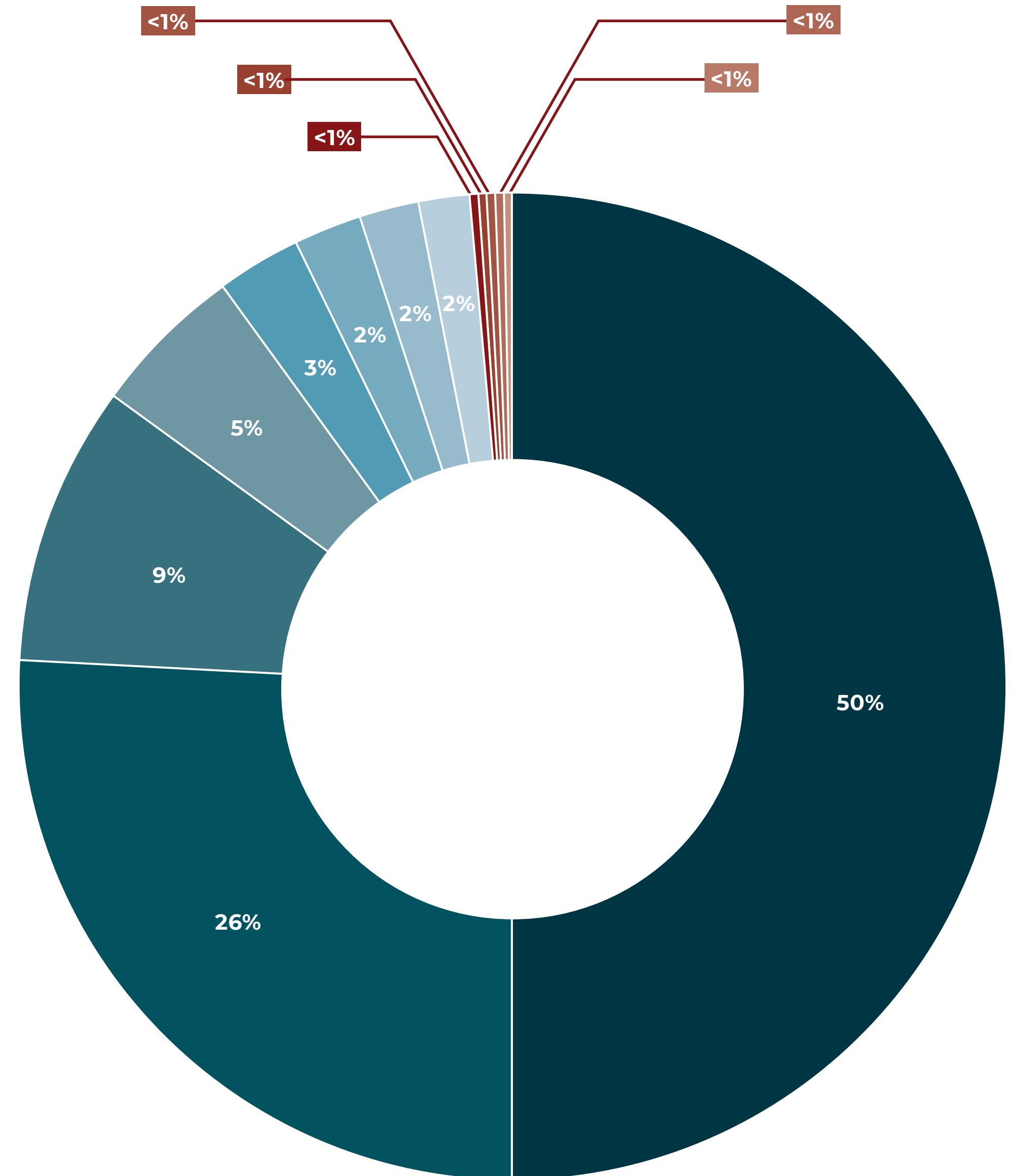
PROPERTY TAX	\$35.7M	BUSINESS LICENSE/MILL TAX	\$13.2M
SALES TAX	\$32.9M	TRANSIENT OCCUPANCY TAX	\$3.0M
UTILITY USERS TAX	\$21.3M		

# 2020

## TOTAL GENERAL FUND EXPENSES

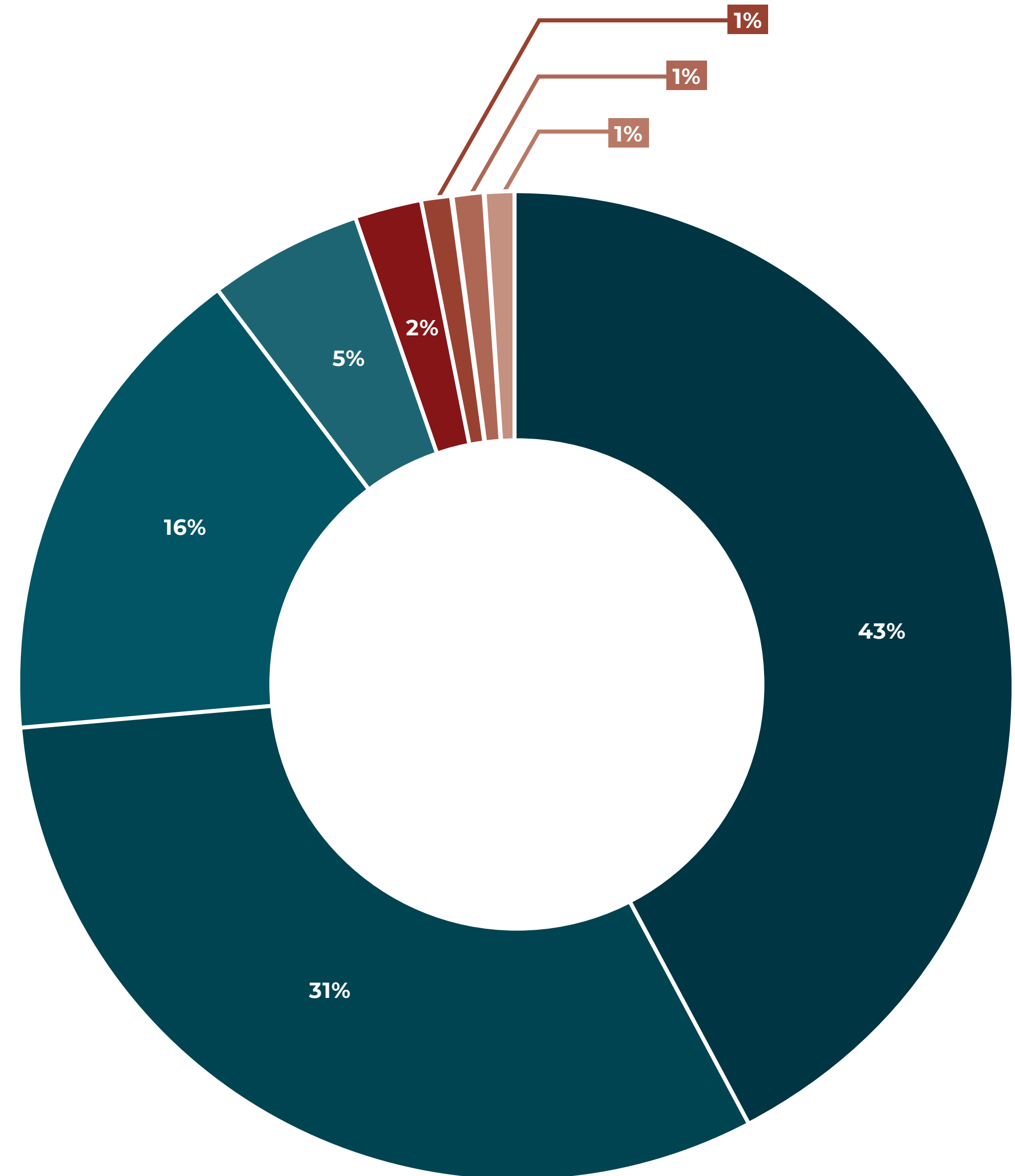
### TOTAL EXPENSES | \$138M

POLICE DEPARTMENT	\$69.5M
FIRE DEPARTMENT	\$35.9M
PARKS, RECREATION & NEIGHBORHOODS	\$12.0M
COMMUNITY & ECONOMIC DEVELOPMENT	\$6.4M
FINANCE DEPARTMENT	\$5.1M
CITY MANAGER'S OFFICE	\$2.5M
CITY ATTORNEY'S OFFICE	\$2.1M
HUMAN RESOURCES	\$1.7M
PUBLIC WORKS	\$528K
CITY CLERK'S OFFICE	\$506K
CITY COUNCIL	\$431K
NON-DEPARTMENTAL	\$395K
CITY AUDITOR'S OFFICE	\$350K
TRANSFERS OUT OF THE GENERAL FUND	\$7.7M
VARIANCE RATE SAVINGS	(\$7.2M)



TOTAL ENTERPRISE EXPENSES | \$145M

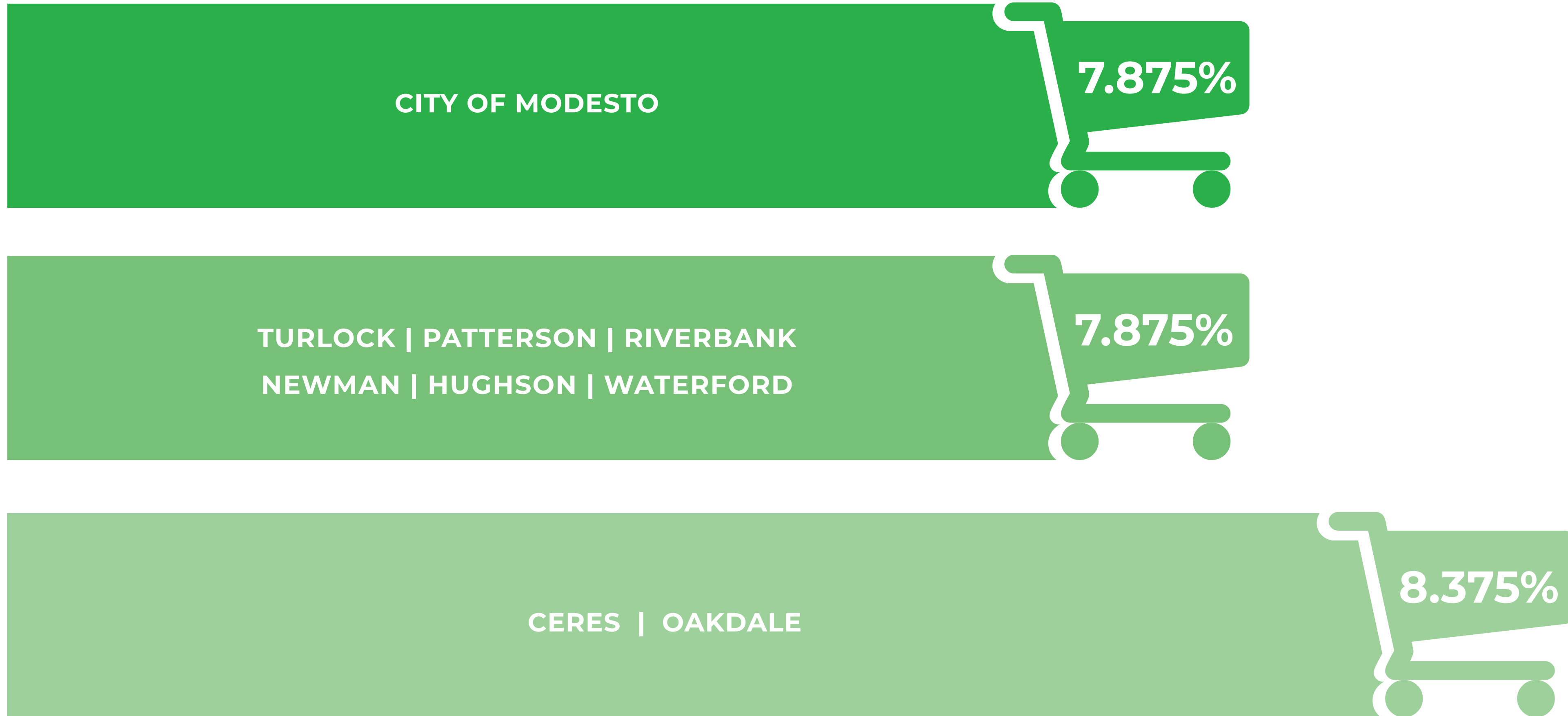
WATER FUND	\$62M
WASTEWATER FUND	\$45M
TRANSIT FUND	\$24M
STORM DRAIN FUND	\$7M
GOLF FUND	\$3M
PARKING FUND	\$2M
CENTRE PLAZA FUND	\$1M
AIRPORT FUND	\$1M



# COMMUNITY TAX BREAKDOWN

The second largest source of revenue for the City of Modesto is sales and use tax collections. Modesto has a sales tax rate that is on par with a majority of the cities located in Stanislaus County. No additional tax measures have been passed in Modesto that would potentially aid in covering the cost or increasing services to citizens in the Public Safety arena.

## LOCAL MUNICIPALITY SALES TAX RATES IN STANISLAUS COUNTY



# COMMUNITY TAX BREAKDOWN CONTINUED

## BREAKDOWN OF SALES TAX

### STATE



STATE'S GENERAL FUND	3.94%
LOCAL REVENUE FUND	1.06%
LOCAL PUBLIC SAFETY FUND TO SUPPORT CRIMINAL JUSTICE ACTIVITIES	0.5%
LOCAL REVENUE FUND TO SUPPORT HEALTH AND SOCIAL SERVICES PROGRAMS	0.5%

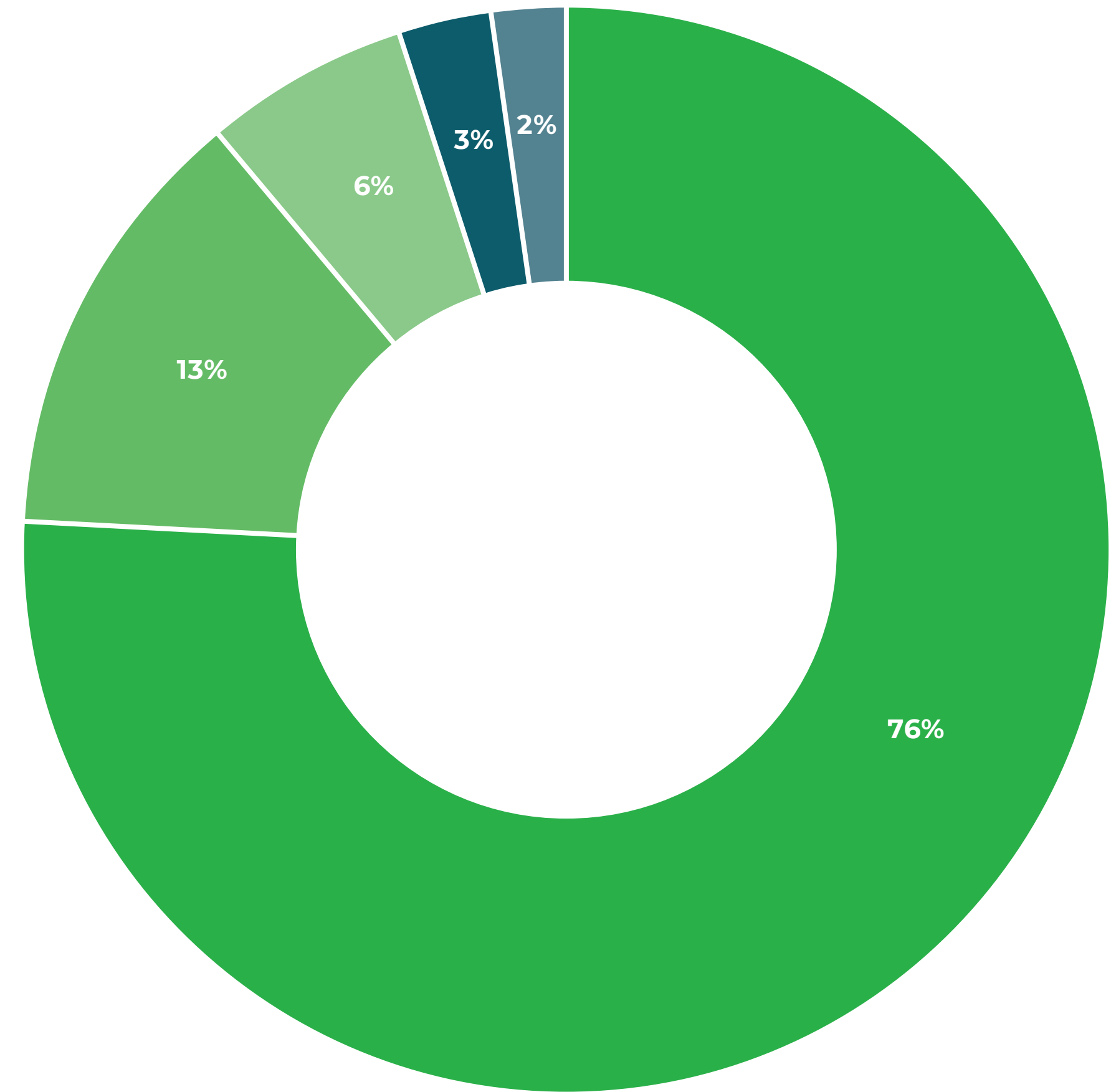
### LOCAL



CITY OF MODESTO	1.00%
MEASURE L COUNTYWIDE TAX	0.5%
COUNTY TRANSPORTATION FUNDS	0.25%
STANISLAUS COUNTY LIBRARY TRANSACTIONS AND USE TAX	0.13%

<b>TOTAL SALES TAX RATE</b>	<b>7.875%</b>
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For every \$1 generated in sales tax from a transaction, the breakdown of the distribution of that sales tax dollar can be seen below:



## SALES TAX DOLLAR BREAKDOWN

TO THE STATE	76¢	TO COUNTY TRANSPORTATION FUNDS	3¢
TO THE CITY	13¢	TO STANISLAUS COUNTY LIBRARIES	2¢
TO FUND MEASURE L	6¢		

# OVERVIEW OF THE BUDGET PROCESS

## HOW IS THE BUDGET CREATED?

The City of Modesto's fiscal year runs from July 1 through June 30. This chart shows the timeline of the typical budget process. The process begins in October with the initial creation of internal service fund budgets and concludes in June with the Council's adoption of the Proposed Budget via resolution.

The Mayor, City Council, City staff and residents of Modesto all play a significant role in the development of the budget.

