



City of Modesto services available to city residents only.
 VISIT THE CITY OF MODESTO WEBSITE AT:
www.modestogov.com

Creating Community Through People, Parks, Programs and Facilities

July is the month nationwide that kicks off the summer season. Whether playing sports, visiting our local parks, participating in recreation programs or just spending time outdoors, July is a great time for families and friends to enjoy all the park and recreation amenities Modesto has to offer.

That is why the Modesto City Council has joined forces with the National Recreation and Park Association, the California Park and Recreation Society and cities nationwide to designate July as "Recreation and Parks Month."

As part of this celebration, a number of theme and amusement parks and major league baseball teams have joined together with CPRS to help raise public awareness regarding the value parks bring to every community by offering discount coupons

effective during the month of July.

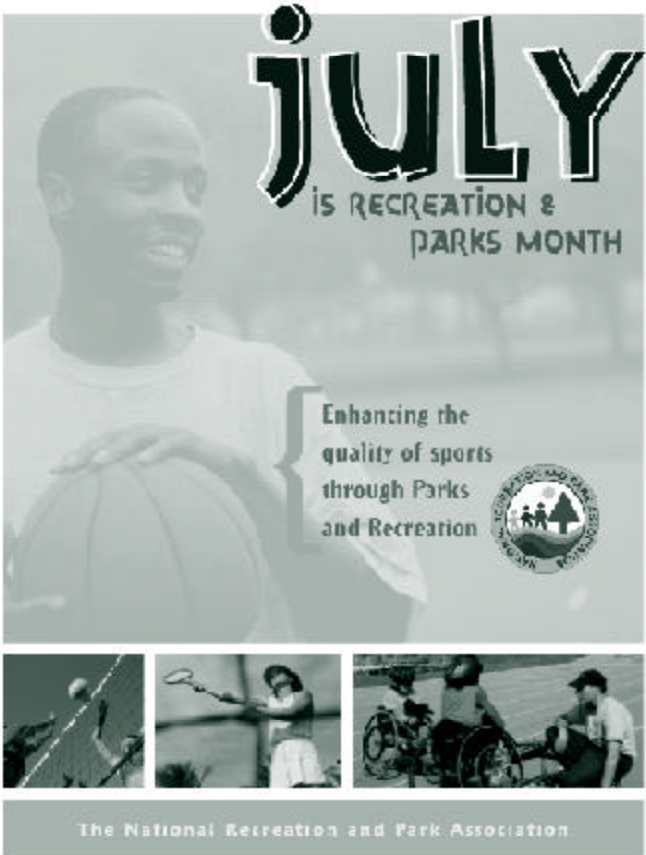
Theme and amusement parks participating in the program include Paramount's Great America, Six Flags Marine World and Universal

Studios Hollywood. Northern California major league baseball teams participating in the program include the Oakland A's and the San Francisco Giants. Coupons are available at the Parks, Recreation and Neighbor-

hoods Department office at Tenth Street Place, Suite 4400, in downtown Modesto. The City of Modesto parks and recreation system currently operates 64 neighborhood, community and

regional parks, including nine building rental facilities, 35 sports rental facilities, 24 reservable group picnic areas, 21 neighborhood pools, 27 softball and baseball fields, 22 soccer fields, 43 tennis courts, 11 volleyball courts, 24 basketball courts, 14 horseshoe pits, seven shuffleboard courts, three hiking/biking trails, three PAR courses, six fishing areas and

three golf courses. For a complete 48-page guide to Modesto's recreation rental facilities and parks, call 577-5344 or visit modestogov.com.



The City of Modesto Needs You!

In 2002, over 180 citizens participated on 20 Citizen Advisory Committees that focused on everything from the airport to zoning.

The City of Modesto is currently seeking interested applicants for the following Citizen Advisory Groups:

- Board of Building Appeals
- Citizens Housing & Community Development Committee
- Community Qualities Forum
- Equal Opportunity Commission
- Housing Rehabilitation Loan Committee
- Local Cable Programming Committee

Applications may be requested from the City Manager's Office at 1010 Tenth Street, Suite 6100; by phone at 571-5101; or at www.modestogov.com/council/cag.

Applications may also be submitted for other boards, commissions and committees not listed for review when a vacancy occurs.

Serving on Citizen Advisory Committees is a great way to get involved in your community and impact the future of Modesto!

What's Inside...

Color Modesto Program Beautifies Downtown by David Paladini	2
Water Line Flushing Ensures Water Quality	3
Water Waste Indoors	3
August Events	4
Sizzlin' Summer Special on Compost	4
2003 Garden Refuse Schedule	4

City Pride is brought to you by the Modesto City Council: Mayor Carmen Sabatino, Vice Mayor Bruce Frohman, Councilmember Bill Conrad, Councilmember Tim Fisher, Councilmember Denny Jackman, Councilmember Janice Keating and Councilmember Will O'Bryant.

Color Modesto Program Beautifies Downtown

As you drive around downtown Modesto, you can tell that a lot has changed over the years. Many people notice the big things that have gone up recently, such as the new businesses and beautiful



David Paladini

buildings. But, the small things are what have really added color.

If you can

remember downtown Modesto before five years ago, there wasn't much to look at besides concrete and buildings. Then the Downtown Improvement District (DID) decided to do some renovation.

In cooperation with the DID, a man named Peter Cowles, Director of Operations and Maintenance for the City of Modesto, formulated a plan to utilize plants, flowers and trees to bring natural beauty to downtown Modesto. If you look around you today, you can see that his goal has been accomplished. In fact, in October 2002 the City of Modesto won an international award

for Enhancement of Landscape at the Nations in Bloom competition in Stuttgart, Germany.

Recently I had the opportunity to speak with Lanney Thompson from the Parks Division of the Operations and Maintenance Department. He is the supervisor of this blossoming project. He explained to me exactly how his department takes care of the plants and the many things that go into maintaining their beauty.

Mr. Thompson told me that community volunteering is key. The City of Modesto only employs 12 people for the program—volunteers do the rest of the work.

The city actually has both a full-time employee and a part-time employee whose jobs are to drive around in the water wagons and water the plants! When I first saw the little truck driving around, it looked like a lot of fun. I was just imagining myself driving up the street, watering the flowers, getting a nice tan and having a grand old time. Then I found out how much work that job entails!

Each day these employees have to water 450 potted plants, flowers and trees in big concrete planters, as well



as 136 hanging planters. This makes for quite a job! In addition, the crews are also responsible for planting, maintenance and weeding.

Community donations are also an integral part of the program. Mr. Thompson explained to me that "Color Modesto," the name of the program, is a "joint effort between City of Modesto, the Downtown Improvement District and the Modesto Garden Club."

The Modesto Garden Club, promoted as the largest garden club in America with 698 members, is the key volunteer service club in this program. The members of this club are not paid to plant and weed the flowerpots. They simply volunteer their time to help make our city look beautiful.

Twice a year, the Modesto Garden Club puts in new plants in huge concrete pots

that weigh about 350 pounds.

In addition to putting plants in the concrete pots, the club also collaborates with the city to maintain the giant Flower Clock.

The Color Modesto program has decorated our city with beauty over the past five years. According to Cowles, the vision for the program is that "every member in our community would be engaged in this project in at least one area, such as donations, planting, maintenance or, most importantly, the enjoyment of the resulting ambiance."

While most people think of Modesto as an agricultural town, the alliance of "Color Modesto" is beginning to see its mission accomplished—to be recognized as one of the most thoughtfully and beautifully planted cities in the United States.

Only Rain Down the Drain!
YOU are the Pollution Solution!

NEVER pour used oil, paint, gasoline or chemicals down storm drains!

Report pollution:
 Call 577-6200

Recycle used oil & filters:
 Call 577-5493

PAID FOR BY THE CITY OF MODESTO AND A GRANT FROM THE CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

MO-GRO MAGIC
 CITY OF MODESTO
 MADE AT THE CITY'S COMPOST FACILITY

Available at these local nurseries:
Scenic Nursery
 1313 Scenic Drive
Westurf
 1612 Claus Road

Buy one regular priced flat of flowers and get one bag of Mo-Gro Magic FREE or Buy 2 bags at regular price and receive third bag FREE
 MUST PRESENT COUPON AT TIME OF PURCHASE
 LIMIT 2 FLATS - BAGS PER COUPON OFFER EXPIRES 8/15/2003

Water Line Flushing Ensures Water Quality



Have you ever seen city crews flushing water out of the fire hydrants? Ever wondered why they weren't trying to save water rather than waste it? Well, what you've probably witnessed is our Water Operations staff flushing the water lines to help assure water quality.

Water line flushing through the fire hydrants removes trapped air, sand and other particles that end up in the water lines. Periodically you need to make sure the water in the lines circulates and that the air and particles are removed. This work helps ensure that your

water smells right, tastes good and that bacteria does not build up in the system.

Flushing is a regular part of our maintenance program. During the warm summer months, crews will be flushing only between the hours of 12:00 and 7:00PM. (the hours when you cannot water outside). They'll do this so that their work does not create low-pressure problems for our customers when they are watering outdoors during permitted hours.

If you have any questions about the city's water line flushing program, please contact the Water Operations Division at 342-2210.

Don't Forget to Watch for Water Waste in the Home

While recent publicity and news coverage has focused on conserving water outdoors, indoor water use can also be a source of water waste.

Leaks are the leading source of water waste in the home

- Toilet leaks account for up to 20% of water consumption inside the house. You can check for leaks by placing a few drops of

dark food coloring (the same dye used to color Easter eggs) into the toilet water tank. Fifteen minutes later, check to see if any of the food coloring has seeped into the toilet bowl. If it has, it is likely you have a leaky toilet. Malfunctioning flapper valves cause most toilet leaks. Replacing a

Indoor Water Waste
Continued on Page 4

Share Your Water Conservation Tips With Us

Do you have a clever or unusual way to save water? Send your tips to: Water Conservation Program, Water Operations Division, City of Modesto, P.O. Box 642, Modesto, CA 95353. Please include your name, telephone number and address. If we feature your tip in an upcoming newsletter, you'll receive a free case of drinking water courtesy of the City of Modesto!

be a WISER WATER MISER CITY OF MODESTO

Stage One Water Restrictions of the Drought Contingency Plan for Modesto City Residents.

- Outdoor water use prohibited between 12:00PM and 7:00PM daily.
- Odd-numbered addresses water on Wednesday, Friday and Sunday.
- Even-numbered addresses water on Tuesday, Thursday and Saturday.
- No outdoor water use on Mondays.
- Car washing is subject to above with use of positive shut-off nozzle.
- Hosing concrete areas, building exteriors, etc. may be done with city-issued permit (571-5103) and only with a positive shut-off nozzle.
- Water leaks, once identified, must be repaired within 24 hours.
- Restaurants are encouraged to serve water only on request.

Violations of the water use restrictions can result in penalties being added to your water/sewer bill from the City of Modesto.

WATER CONSERVATION TIPS: 342-4580
REPORT WATER WASTE: 571-5103

WWW.MODESTOGO.VCOM



Indoor Water Waste
Continued from Page 3

leaky flapper valve takes only about five minutes.

- Faucets are another source of water leaks in the home. The first step to repairing a dripping faucet is to shut off the water supply on the pipe below the leaking tap. Replacing the rubber O-ring or the packing washer inside the valve will fix most faucet leaks.

Bathing is the second highest source of indoor water waste

- One of the easiest ways to conserve while bathing is to take a "military" shower—get wet, turn the water off while you get soapy and turn the water back on to rinse. A typical bath uses about 40 gallons of water. By contrast, by using the method described above, you'll use about 20 gallons for showering. This can be a real water savings.
- Test your showerhead to see if it is a low-flow head. To test your head, turn on your shower at the usual pressure and hold an empty one-gallon container, such as a plastic milk carton, under your showerhead. Note how long it takes to fill with water. If it takes 20 seconds or less to fill, your showerhead uses at least three gallons per minute. A showerhead of this type is a prime candidate for replacement.

A low-flow showerhead will take at least 24 seconds to fill a gallon container with a flow rate of about 2.5 gallons per minute.

Low-flow showerheads cost \$5 to \$50. Many excellent models sell for less than \$15.



Landscape architects estimate that one 70' shade tree provides the cooling equivalent to that of a three-ton air conditioner (Source: National Tree Trust). Modesto's street and park trees save \$1 million annually in cooling costs by creating shade and cooler summertime temperatures (Source, USDA Forest Service).

Sizzlin' Summer Special



**BUY ONE YARD,
GET THE SECOND
YARD FREE!**

BULK SALES ONLY!
(one yard minimum;
open bed pickup or trailer)

Available only at the compost facility located at: 7007 Jennings Road, Modesto, CA. Hours: Monday-Friday, 12:30-3:30PM. While supplies last. Delivery available for additional cost.

538-2557

- AUGUST EVENTS**
- **Motown Boogie V Breakdance Expo 2003 (all ages):** Saturday, August 2, 4:00-8:00PM, at Maddux Youth Center, 615 Sierra Drive, Modesto. Admission: \$2. Call 577-5358.
 - **National Night Out:** Tuesday, August 5, 6:00-9:00PM, at César E. Chávez Park, 619 Sierra Drive, Modesto. Call 577-5358.
 - **Family Day Celebration:** Saturday, August 9, 11:00AM-7:00PM, at Davis Community Park. Co-sponsored by Free Spirit Community Services Programs. Call 577-5442.
 - **Jump Start the School Year Community Event!:** Saturday, August 23, 11:00AM to 5:00PM, at King-Kennedy Memorial Center, 601 N. Martin Luther King Drive. This special event will focus on helping parents and youth prepare for the new school year. Call 577-5355.

2003 Garden Refuse Schedule

The following calendar provides you with the specific dates when your pruned refuse may be placed out for collection. Remember, it takes approximately two weeks following these dates for crews to pick up in your collection area. Pruned refuse is only collected once a month.

Streets	Jul	Aug	Sep	Oct	Nov	Dec
	Fri. 7/4	Fri. 8/1	Fri. 8/29	Fri. 10/3	Fri. 10/31	LEAVES ONLY! Garden refuse resumes January '04
	Sa. 7/5	Sa. 8/2	Sa. 8/30	Sa. 10/4	Sa. 11/1	
	Su. 7/6	Su. 8/3	Su. 8/31	Su. 10/5	Su. 11/2	
Alleys	Jul	Aug	Sep	Oct	Nov	Dec
	Fri. 7/18	Fri. 8/15	Fri. 9/12	Fri. 10/17	Fri. 11/14	LEAVES ONLY! Garden refuse resumes January '04
	Sa. 7/19	Sa. 8/16	Sa. 9/13	Sa. 10/18	Sa. 11/15	
	Su. 7/20	Su. 8/17	Su. 9/14	Su. 10/19	Su. 11/16	