



CITY MANAGER'S OFFICE FY 2021-2022 BUDGET PRESENTATION

Joseph P. Lopez, City Manager



CITY OF
MODESTO
CALIFORNIA

DEPARTMENT OVERVIEW



CITY MANAGER'S OFFICE OVERVIEW

Community & Media Relations

- Oversees city-wide communications
- Manages community and media relations, City's website, social media platforms, etc.

City Manager's Office

- Executes Council direction
- Implements City's Strategic Plan
- Provides strategic leadership and implements policy
- Acts as liaison for intergovernmental affairs
- Provides oversight to all City departments

Budget Division

- Manages the preparation of the annual operation and capital improvement budgets and includes city-wide collaboration on funding strategies
- Forecasts revenues and expenses and monitors both throughout the fiscal year



CITY OF
MODESTO
CALIFORNIA

DEPARTMENT PRIORITIES FOR FY 2021-22



CITY MANAGER'S OFFICE PRIORITIES FOR FY 21-22

- Post Pandemic Strategy
 - Fiscal Responsibility – Relief Funds
 - Homeless Programs and Initiatives
 - Strategic Plan Implementation
 - Blight Abatement Strategy Implementation
 - Forestry Program Enhancement
 - Smart Cities Implementation
 - Parking Strategy
 - City Properties Assessment
-

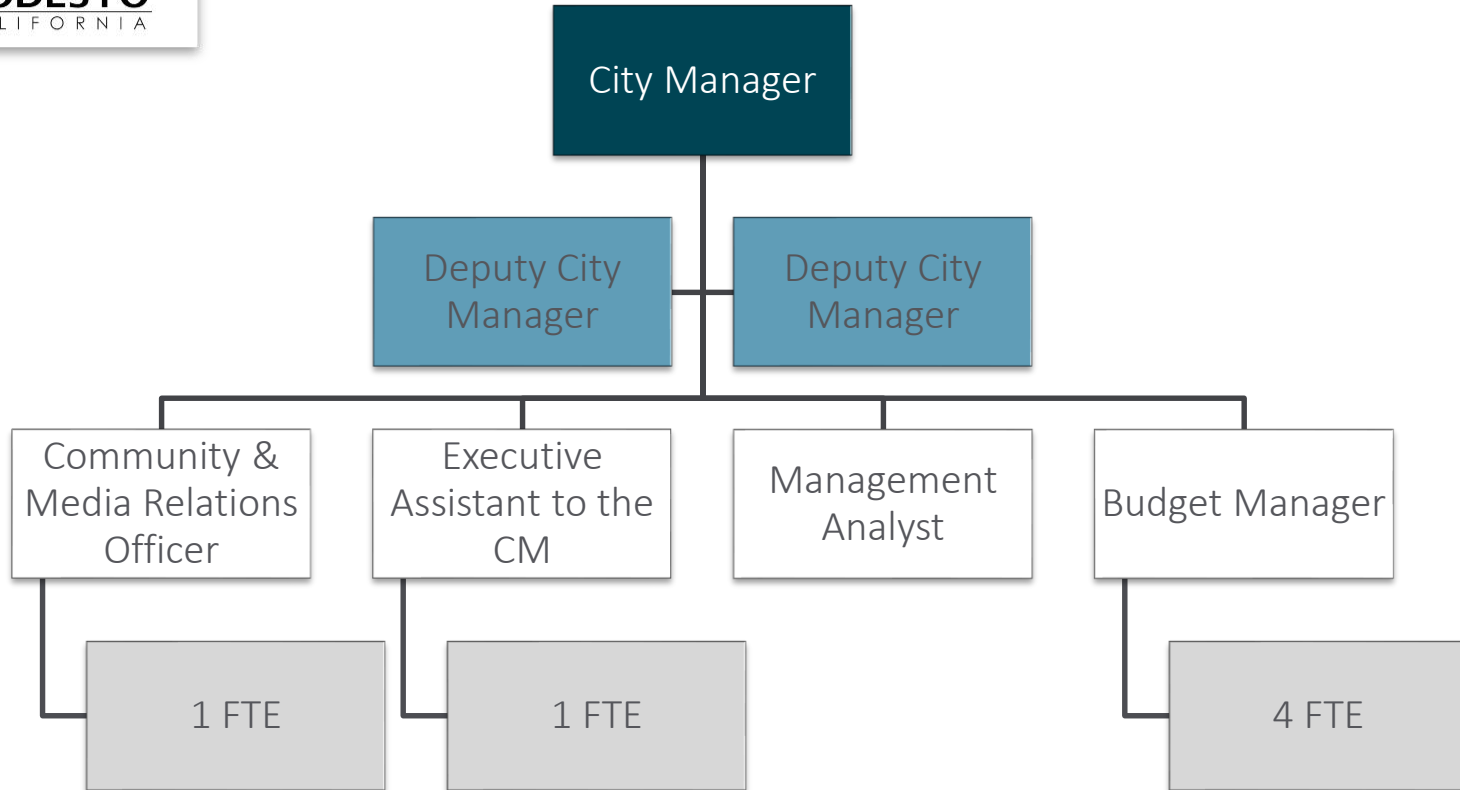


CITY OF
MODESTO
CALIFORNIA

ORG CHART AND DEPARTMENT STAFFING



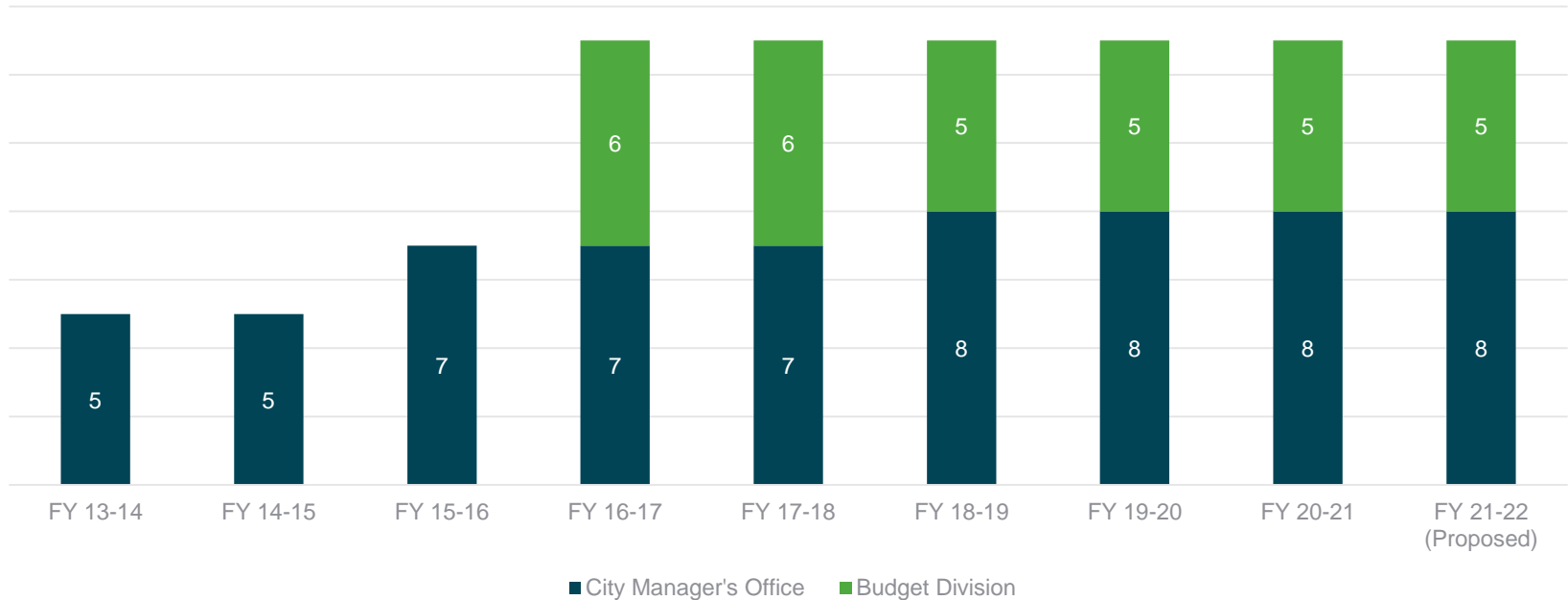
City Manager's Office Org Chart





City Manager's Office Staffing

Full Time Employee History





CITY OF
MODESTO
CALIFORNIA

DEPARTMENTAL REVENUES & EXPENDITURES



City Manager's Office Revenues and Expenditures

| Category | FY 18 (Actuals) | FY 19 (Actuals) | FY 20 (Actuals) | FY 21 (Budget) | FY 22 (Proposed) |
|--------------|--------------------|--------------------|--------------------|-------------------|---------------------|
| Revenues | \$2,864 | \$4,185 | \$0 | \$111,178 | \$114,064 |
| Expenditures | \$960,493 | \$1,257,173 | \$1,590,994 | \$1,630,085 | \$1,810,032 |
| Variance | \$957,629 | \$1,252,988 | \$1,590,994 | \$1,518,907 | \$1,695,968 |

| Count | FY 18 (Actuals) | FY 19 (Actuals) | FY 20 (Actuals) | FY 21 (Budget) | FY 22 (Proposed) |
|---------------------|--------------------|--------------------|--------------------|-------------------|---------------------|
| Full-Time Employees | 13 | 13 | 13 | 13 | 13 |



City-wide Organization & Dues Revenues and Expenditures

| Category | FY 18 (Actuals) | FY 19 (Actuals) | FY 20 (Actuals) | FY 21 (Budget) | FY 22 (Proposed) |
|--------------|--------------------|--------------------|--------------------|-------------------|---------------------|
| Revenues | \$0 | \$0 | \$0 | \$0 | \$0 |
| Expenditures | \$200,274 | \$257,305 | \$281,526 | \$185,000 | \$198,500 |
| Variance | \$200,274 | \$257,305 | \$281,526 | \$185,000 | \$198,500 |

The City Manager's Office is responsible for the operation of the city's government. Part of that responsibility is to ensure that organizational dues for the City are paid for memberships with agencies that champion for causes that further the growth and strategic partnerships of the City such as Stanislaus Local Agency Formation Commission (LAFCO), Stanislaus Council of Governments (StanCOG), and the League of California Cities. These membership dues are paid from this budget.



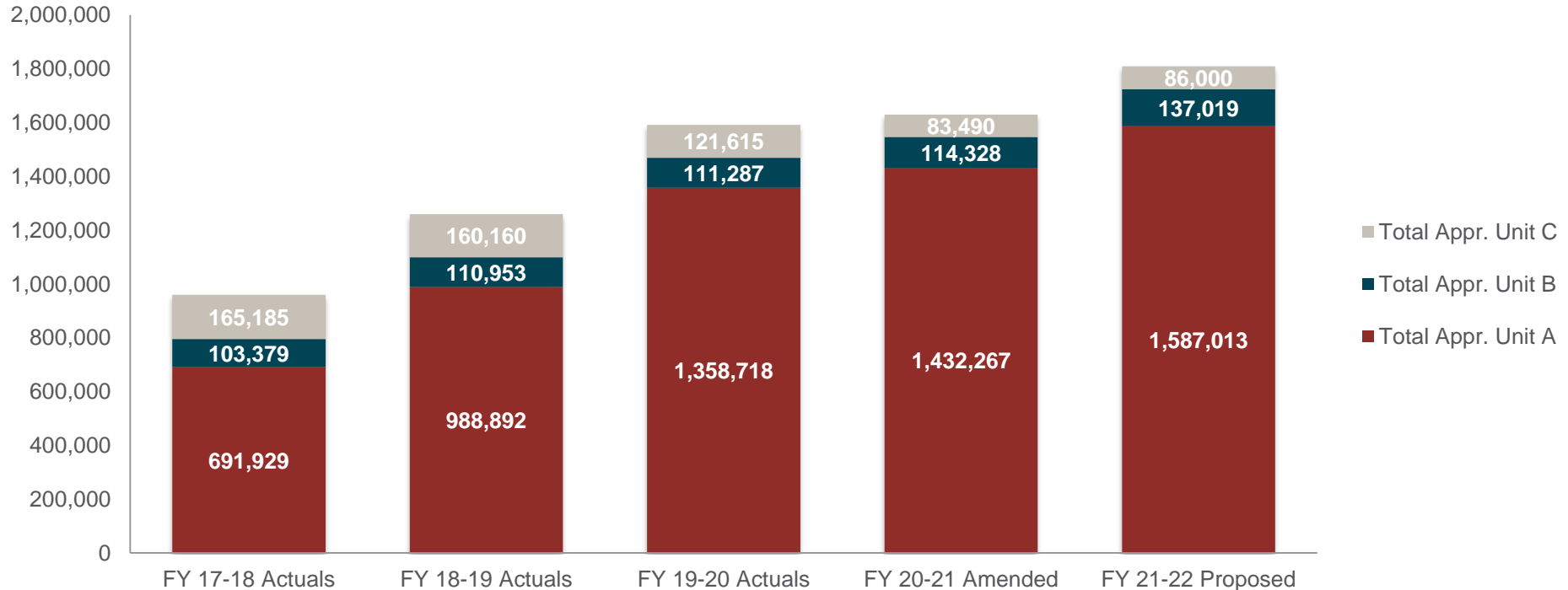
Department Expenditure Budget by Fund

| Cost Center Name | Current FY 20-21 | Proposed FY 21-22 | Percent Change |
|-------------------------------|--------------------|--------------------|----------------|
| City Manager's Office (02010) | \$1,630,085 | \$1,810,032 | 11% |
| CMO Citywide Dues (02020) | \$185,000 | \$198,500 | 7% |
| Budget Division (02100) | \$791,969 | \$837,315 | 6% |
| TOTAL | \$2,607,054 | \$2,845,847 | 9% |



City Manager's Office Expenditures

Expense by Appropriation Unit





CITY OF
MODESTO
CALIFORNIA

REVIEW OF SUCCESSES



Review of Successes – City Manager’s Office

- The Blight Abatement Strategy
 - The Parking Enforcement Realignment Plan
 - Implementation of several programs to support the transition of homelessness population to shelter and social services
 - Ready to Work and Downtown Streets Team Program
 - Citywide Communications Plan
 - Adopted a Legislative Platform aimed at bringing awareness to the policy issues that affect the City of Modesto
 - Despite the COVID-19 pandemic and its impacts to the City’s General Fund, presented a balanced budget for City Council approval and implemented budget by new fiscal year on July 1, 2020
-



CITY OF
MODESTO
CALIFORNIA

DEPARTMENTAL CHALLENGES



Departmental Challenges Ahead

- COVID-19 Impact on Departments and Employees
 - Citywide Budget
 - Ongoing Deferred Maintenance
 - Police Chief Vacancy
-



CITY OF
MODESTO
CALIFORNIA

DEPARTMENTAL OPPORTUNITIES



Departmental Opportunities to be Seized

- American Rescue Plan Relief Money
 - Congressional & State Earmarks
 - Resource Sharing and Continued Partnership with County
 - Police Chief and Community & Media Relations Officer Vacancies
 - New Mayor and Councilmembers
-



CITY OF
MODESTO
CALIFORNIA