



TECHNICAL ASSISTANCE WORKSHOP

FY 2025-2026 Public Service Grant Notice of Funding Availability

- ❖ Community Development Block Grant (CDBG)
- ❖ Emergency Solutions Grant (ESG)

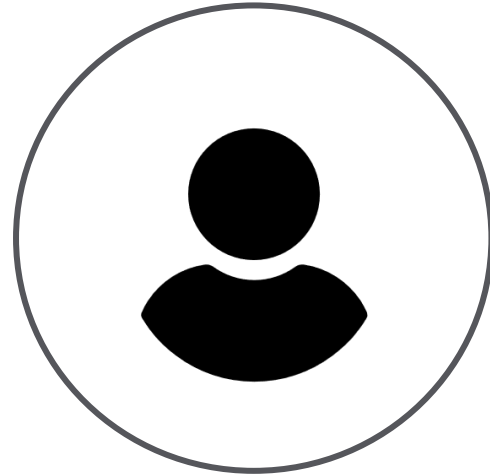
February 26, 2025



Introductions



Brooke Swan



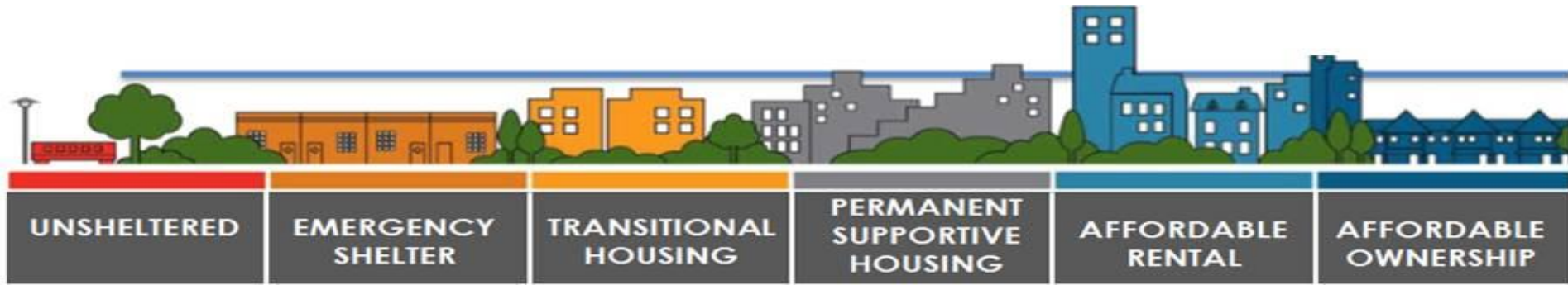
Blanca Ramirez



Welcome

The City of Modesto as part of the Annual Action Plan process solicits proposals for public service funding.

This meeting will serve to discuss the process by which the City will review, accept, and fund CDBG, and ESG public service eligible activities, as well as review any changes from prior years process.





AGENDA

- Introductions
 - Background
 - Consolidated Plan
 - About this RFP
 - Grant Application Schedule
 - NOFA Guidelines
 - CDBG Requirements
 - ESG Requirements
 - Application Review
 - Scoring Methodology
 - Questions
-



Background



Consolidated Plan

- The Consolidated Plan is required every 5 years and reports our funding priorities for the next 5 years.

Annual Action Plan

- The Annual Action Plan is required every year to report to HUD what activities will receive funding

Consolidated Annual Performance Evaluation Report

- The CAPER is required every year to report to HUD what was accomplished within all the funded activities.
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Consistency with Consolidated Plan for Public Services

Strong applications will describe project outcomes that closely align to the following Consolidated Plan objectives listed in order of priority:

1. Addressing and preventing homelessness
2. Affordable Housing Supportive Services; Fair Housing Education
3. Increasing access to jobs and education
4. Programs addressing seniors, youth, veterans, persons with disabilities, and survivors of domestic violence

Priorities can be amended after Community Feedback



About this RFP



Community Development Block Grant (CDBG) & Emergency Solutions Grant (ESG) Public Services

Program Year 2025-2026 Request for Proposals (RFP) Guidelines

The City of Modesto is soliciting funding requests for eligible CDBG Public Services and ESG projects. For questions regarding this RFP, please contact Brooke Swan at (209) 577-5211 or via email: housing@modestogov.com

About this RFP

While Community Development Block Grant (CDBG) and Emergency Solutions Grants (ESG) programs are separate and distinct U.S. Department of Housing and Urban Development (HUD) programs, this single RFP solicits applications for both CDBG Public Services and ESG funding. The City of Modesto Community & Economic Development Department will allocate funding to the appropriately selected projects that meet statutory and regulatory guidelines. The availability of this NOFA is subject to an allocation of funds by HUD.

NOTE: Fair housing services, including tenant-landlord counseling, will be competitively funded via this RFP.

Key Dates

- | | |
|---------------------|---|
| • February 18, 2025 | Notice of Funding Availability |
| • February 26, 2025 | Technical Workshop – Application period opens
In person at 10:00am -12:00pm
1010 10th Street, |

- ❑ This RFP solicits applications for
 - ❑ CDBG Public Service Programs
 - ❑ ESG Subrecipient
 - ❑ Fair housing services, including tenant-landlord counseling, will be competitively funded via this RFP

[Housing-Urban-Development](#)



Grant Application Schedule

Key Dates	
February 26, 2025	Technical Workshop– Application Period Opens
March 10, 2025	Application Deadline – Apps due in Neighborly by 4:00 pm
March 10-21, 2025	City Staff to conduct application Technical Review
April 2-3, 2025	Grant Presentations to City of Modesto Grant Review Committee In-person presentations (10 Minute presentation limit). Will be notified individually upon acceptance of your application.
April 5, 2025	Deadline for Appeals of Technical Review Determination (see Appeal Process)
April 10, 2025	Draft FY 2025-2026 Annual Action Plan, Public Review Period
TENTATIVE: May 6, 2025	City Council: Present final FY 2025-2026 Annual Action Plan to City Council and Hold a Public Hearing to consider approval and submittal to HUD.



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NOFA GUIDELINES



Fiscal Year 2025-26 Projected Allocations

CDBG Allocations	ESG Allocations
<ul style="list-style-type: none">• Approximately \$170,000• Minimum Grant Award will be \$30,000• Maximum Grant Award will be \$50,000 <p>Fair Housing</p> <ul style="list-style-type: none">• Up to \$30,000 will be available to an eligible fair housing program.• Only one award will be made.	<ul style="list-style-type: none">• Approximately \$135,000• Minimum Grant Award will be \$30,000• No more than 60% award (of City allocation) for Street Outreach and Shelter Activities• The remaining amount can be allocated to Homeless Prevention and Rapid Re-housing services.

Notes

- Any application received for less than the minimum will be rejected
- Amounts listed are a projection based on previous program year allocations. Final amounts are subject to official HUD allocations expected to be released early to late Spring 2025



NOFA Guidelines

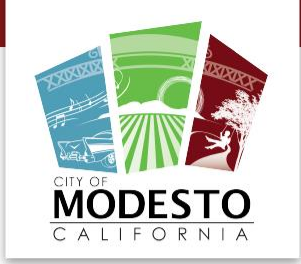
Eligible Applicants

Organizations with 501(c) status

- Nonprofit Organizations
- Governmental Entities
- Religious/Faith-Based Organizations
- Institutions of Higher Education

Applications

- Organizations may submit only one application per program by funding source
 - The Evaluation Committee may elect to award program proposals under the most eligible funding source.
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HUD Income Limits Modesto MSA

% of AMI	1-Person Household	2-Person Household	3-Person Household	4-Person Household	5-Person Household	6-Person Household	7-Person Household	8-Person Household
30% EL	\$19,150	\$21,900	\$24,650	\$27,350	\$29,550	\$31,750	\$33,950	\$36,150
50% Low	\$31,900	\$36,450	\$41,000	\$45,550	\$49,200	\$52,850	\$56,500	\$60,150
80% Moderate	\$51,050	\$58,350	\$65,650	\$72,900	\$78,750	\$84,600	\$90,400	\$96,250



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CDBG REQUIREMENTS



Community Development Block Grant (CDBG) Public Services

- **Funded activities must meet one of 3 national objectives:**
 - ❑ **Directly benefit low- and moderate-income people (defined by HUD);**
 - ❑ **Prevent/eliminate slum and blight; or**
 - ❑ **Meet a particular urgent community need.**
- **CDBG funds must not be used to supplant existing state, local, or federal funds.**





CDBG Beneficiary Eligibility Requirements

- **Limited Clientele (LMC) Activities:**

- ❑ Clientele generally presumed to be low income: i.e. abused children, battered spouses, elderly persons, severely disabled adults, homeless families, persons with HIV/AIDS; or
 - ❑ If not one of the above categories, must collect documentation on household size and income to verify income eligibility.
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Eligible CDBG Public Service Activities

- Senior Services
- Child/Youth Services
- Job Training
- Recreation Programs
- Education Programs
- Public Safety Programs
- Fair Housing Activities
- Homeless Services
- Homeless Prevention
- Drug Abuse Counseling & Treatment
- Counseling Services
- Services to Disabled Individuals
- Housing Services
- Food Assistance
- Others
- See RFP guidelines for Ineligible activities

Services must be provided to City of Modesto residents.



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ESG REQUIREMENTS



Emergency Solutions Grant (ESG) Objectives

- ❑ Prevent individuals & families from becoming homeless
- ❑ Engage homeless individuals & families living on the street;
- ❑ Rapidly Re-House homeless individuals & families;
- ❑ Help operate and provide essential services in emergency shelters for homeless individuals and families;





Eligible ESG Activities

Street Outreach (24CFR 576.102)

- ❑ Engagement
- ❑ Case management
- ❑ Emergency Health or Mental Health Services (at shelters; only if other services are inaccessible or unavailable within the area)
- ❑ Transportation (related to emergency shelter and/or street outreach).

Emergency Shelter (24 CFR 576.102):

- ❑ Essential Services (case management, childcare, education services, employment assistance, legal services...)
- ❑ Renovation, rehabilitation, or conversion (must be an existing building – new construction not allowed)
- ❑ Operating Costs (maintenance, rent, security, fuel, equipment, insurance, utilities, food, supplies for operation)

Services must be provided to City of Modesto residents.

Only 60% of the City's allocation can be used for these activities.



Eligible ESG Activities

Homeless Prevention & Rapid Re-Housing Activities (24 CFR 576.103 & 576.104):

- Housing relocation and stabilization services (to prevent homelessness)
- Rental assistance – up to 24 months (to prevent individual/family from moving into a shelter)
- Rental/Utility Deposits & arrears
- Housing search and placement
- Mediation, legal services, & credit repair

Homeless Management Information System Activities (HMIS) (24 CFR 576.107):

- Only in conjunction with another eligible program
- Staffing costs for reporting data into HMIS
- Operational costs related to HMIS implementation
- HMIS hardware or software
- Monitoring data entry
- Training
- Technical support
- Participation fees

Services must be provided to City of Modesto residents.



ESG Requirements

ESG Requirements

- Minimum dollar to dollar match – 100% match requirement (may be satisfied with cash, documented in-kind contributions, state funds, and federal funds (exceptions may apply))
- Sub-recipients must Participate in HMIS data entry & Coordinated Entry
- Homeless Prevention: Income eligibility which requires at 30% or less of AMI

HP & RRH Requirements

- Termination procedures in place
 - Case Management
 - Habitability standards
 - FMR & Rent reasonableness calculations
 - Rental agreement for property manager/landlord
 - Rental agreement for lease in client's name
 - Landlord/property owner agreement with agency
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Match Requirement

- Pursuant to **24 CFR Part 576.201**, applicants must have identified dollar-for-dollar match for federal ESG funding with funds from other public or private resources.
 - Matching contributions may be obtained from any source, including any federal source other than the ESG program, as well as state, local, and private sources.
 - The following requirements apply to matching contributions from a federal source of funds:
 1. Laws governing any funds to be used as matching contributions do not prohibit those funds from being used to match ESG funds.
 2. Per 24 CFR Part 576.201, if ESG funds are used to satisfy the matching requirements of another federal program, then funding from that program may not be used to satisfy the matching requirements
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APPLICATION REVIEW



New Application Platform

Neighborly Software

- ❑ Submissions of applications will take place in neighborly through the following link:
 - <https://portal.neighborlysoftware.com/MODESTOCA/Participant>
- ❑ Deadline to submit applications is March 10, 2025 by 4:00 p.m.





Overview



Application Technical Review and Risk Analysis conducted by City staff



Technical review and scoring results will be presented to the Application Review Committee



Application Review Committee will have the ability to adjust staff scores up or down by 2 or 5 points depending on the category not to exceed the maximum allowable points after hearing the applicant presentations



Subrecipient Selection Evaluation

- **Project:**
 - Is eligible and meets one of the objectives
 - Fits into the community priorities set out by the Consolidated Plan.
 - Can be completed within a reasonable time frame.
 - Demonstrates experience with CDBG/ESG related activities, and/or other grant programs, and proven record carrying out similar projects in the community.
 - **Financial**
 - Capacity as indicated by audited financial statements and banking/credit references.
 - Stability (not total dependence on CDBG/ESG funds) as indicated by other funding sources and amounts, over time.
 - **Organizational Strength:**
 - Adequate staffing (number of staff and qualifications).
 - Record-keeping methods;
 - Filing systems;
 - Financial systems; and
 - Existence of a written procedure's manual for financial management and personnel.
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Organizational Capacity

- Organizational Capacity will be reviewed for proposed activities this includes evaluating the organizations quality of the proposal and examining:
 - The nature of the activity,
 - Whether the proposed plan for carrying out the activity is realistic,
 - The organization's ability to do the work in a timely manner, and
 - The possibility of any potential conflicts of interest. (24 CFR 570.611)
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Risk Analysis

- The risk analysis identifies factors and ranks the degree of risk associated with a potential subrecipient or application submitted for funding.

Pre-Award Risk Assessment - Section F in Neighborly

- Organizational Capacity
 - Policies and Procedures in place
 - Submission and completion of required documents
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Documentation Required

- **All documents are required even if they have been previously supplied to the City.**
 - For items not applicable to your submission, upload a page and label the document with title of what is being requested (ex. “Fee Schedule” – Does not apply)
 - If you are waiting for a document, upload a page labeled with the title of the request and include when you anticipate receiving the item.
 - Applications submitted with incomplete documents will not be considered.
 - Contact City staff for questions regarding required documents prior to application submission.
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Unique Entity Identifier (UEI)

- Effective April 2022, Unique Entity Identifier numbers are required for any entity that receives Federal funding from the City.
 - Entities must be registered in SAM.gov to qualify for federal awards.
 - If you are not already registered or your registration expired, please register immediately.
 - Resources:
 - [Watch Recorded Session](#)
 - <https://sam.gov/content/duns-uei>
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Ineligibility

- Notification of ineligibility will be provided in writing to applicants who do not meet Organizational Capacity or Risk Analysis application requirements.
 - Participants who do not meet Organizational Capacity or Risk Analysis requirements will not be scored.
 - Upon request, staff will be available to provide technical assistance to applicants on the steps needed to progress through participation of future funding cycles.
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SCORING METHODOLOGY



Scoring



City staff will conduct a thorough review and score all applications prior to the Application review committee hearing presentations.



The committee consists of combined Stanislaus Community System of Care (SCSOC) and CH&CDC representatives with no conflict of interest.



Scoring Methodology

Technical Review Rating Criteria	Technical Review Maximum Allowable Points
Program Design and Capacity	Up to 30 points
Program Urgency and Persistence of Need	Up to 25 points
Collaboration	Up to 10 points
Past Performance and General Compliance	Up to 10 points
Budget/Financial Management/Fund Development	Up to 25 points



Application Scoring and Evaluation

- Applications that score above 70% will be awarded funding starting with those that get the highest scores until the funding is completely allocated.
- Applications Scores will be awarded at the range levels listed below.

Application Scoring Range	Percentage of Funding
100 – 91 points	100%
90 – 81 points	90%
80 – 75 points	80%
74 – 70 points	70%



Scoring Details

Program Information - Section C in Neighborly

- Project clearly shown as either new or substantially expanded.
 - New Project: This project has both been attempted in this area before
 - Expanded Numbers Served: What is the projected percentage of increase and reason for the increase.
 - Expanded Area Served: What are the reason and/or need for expanding the service area?
 - Expanded Activity: Describe the expansion of the activity and the reason and/or need for the expansion.
 - Provide current statistical data
 - Provide clear program descriptions
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Scoring Details

Program Information - Section C in Neighborly

- Program clearly identifies a pathway to address the need and clearly defines the impact on individuals that will receive services.
 - Clear identification of needs and how they are addressed
 - Clear explanation of recipients benefit from program
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Scoring Details

Program Information - Section C in Neighborly

- What specific outcomes does your organization expect to achieve with this project? Describe how the people served under this program will be better-off after receiving program services. Please detail both short-term and long-term goals for this program and the individuals served?
 - Provide methods and procedures used to track program outcomes
 - Need both short-term and long-term
-



Application tips

- Be as thorough as possible when answering questions.
 - Use statistical data to support your claims.
 - If confused on a question, call city staff for clarification, however, we cannot help you in answering the question.
 - Remember this is a competitive process and funding is limited, do your best to highlight your project and the need in the community.
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Questions?





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