



DATE: November, 2nd 2020

TO: Cruise Parade Participants

FROM: City of Modesto
Celebration of Lights Parade Committee

RE: 2020 Celebration of Lights Cruise Parade
"Tootle"

The City of Modesto Parks, Recreation and Neighborhoods Department is organizing the Celebration of Lights (Reverse) **Cruise Parade**. The parade is scheduled to run **5:30-8:30 p.m. on Saturday, December 5th, 2020**. Please read the attached Parade Rules carefully, complete all entry information, sign the acknowledgement on the Entry Application and submit as soon as possible. Space is extremely limited this year. By signing the Entry Application, you assume responsibility for your entry and will be expected to be in attendance and in compliance with all rules and regulations on the day of the parade.

2020 Celebration of Lights "Tootle" Cruise Parade. You may be asking yourself, "what is a Tootle??" A Tootle is "to go or travel in a leisurely way". But this year, the floats will not be the ones traveling, it will be the spectators. Better known as a "reverse" parade, this year our Celebration of Lights will be celebrated by having decorated entries parked as spectators drive by admiring your spectacular light displays and decorations.

We are reaching out to select past parade entries who we feel are up to the challenge to make a festive display for spectators.

Due to the safety guidelines we must adhere to, there will be several restrictions:

- **Entries may not exceed 75 feet in length and 20 feet in width.** Your entry measurements and set-up specifics must be included on your entry application.
- **Entries may not have more than 5 people in attendance for the display.**
 - All entry attendees must wear face coverings and maintain at least 6 feet of physical distancing with non-household members at all times.
 - Attendees must stay in their designated entry location only. Travel on foot along the route will not be permitted.
 - We know many floats will have multiple households helping to build. We encourage you to be creative and stagger build/planning to limit mixing of households.
 - Creative ideas could include cardboard cutouts, large picture printouts, digital projections etc. of those that participated in the creativity to be recognized on the entry if they can't be there in person due to distancing limitations.
- **Candy/favors/handouts are strictly prohibited.** Absolutely no item may be handed out or thrown from an entry. This is for the safety of everyone involved.
- **All entries must have own power source.** No electricity outlets will be available for use.
- **All entries are required to stay for the full duration of the event.**

We also must mention that due to safety concerns and the need to space entries apart we are severely limited on the number of entries we will be able to accommodate. This year's route has been decreased in size. It is advised you submit your entry application in as soon as possible if you would like to participate.

Final deadline for entries is 4:30 p.m. on Friday, November 20th. Applications will be accepted on a first-come-first serve basis. If reverse parade reaches full capacity prior to entry deadline, entries will be placed on a waitlist. Waitlist entries are not guaranteed to be in parade but are subject to a full refund should their entry not be selected to participate.

Please keep this year's format in mind as you plan and design your entry. This year's parade will have your entry stationary and the spectators will be driving by (diorama style entries are encouraged). Number of entry attendees is also drastically less this year. Your entry will need to be creative and have lots of lights to catch people's attention. We are aiming for classic holiday decorations.

We look forward to seeing your creativity on display at this years' Celebration of Lights Cruise Parade!

Happy Holidays and stay safe!

City of Modesto Celebration of Lights Parade Committee

******LOCATIONS TO SUBMIT YOUR ENTRY APPLICATION******

All entry applications must be mailed to: Tony Amaral, City of Modesto Parks, Recreation and Neighborhoods Department, P.O. Box 642, Modesto, CA 95353

OR

Hand delivered to the Parks, Recreation and Neighborhoods Department located at 1010 10th Street, Suite 4400.

OR

Email to Tony Amaral: tamaral@modestogov.com

If you have any questions concerning the Celebration of Lights Cruise Parade, please call the Parks, Recreation and Neighborhoods Department at (209) 577-5344 or e-mail Tony Amaral at tamaral@modestogov.com.

Follow our social media pages for department updates and information.

Facebook: [@modestoparksandrec](https://www.facebook.com/modestoparksandrec)

Instagram: [@modestoparksandrec](https://www.instagram.com/modestoparksandrec)





CITY OF MODESTO
CELEBRATION OF LIGHTS Cruise Parade
Saturday, December 5th, 2020
“Tootle”



PARADE RULES

- * All entries **MUST** have lights and festive holiday decorations. The more lights that you have, the better your entry will look in the dark. Entries without lights will not be allowed to participate. There is **NO EXCEPTION** to this rule.
- * **All entries must have own power source.** No electricity outlets will be available for use.
- * **Entries may not exceed 75 feet in length and 20 feet in width.** Your entry measurements and set-up specifics must be included on your entry application. Your application will be declined if your entry exceeds allotted space and/or does not comply with rules.
- * **Entries may not have more than 5 people in attendance on the display.** There must be one adult supervisor present with every entry.
 - All entry attendees must wear face coverings and maintain at least 6 feet of physical distancing with non-household members at all times.
 - Attendees must stay in their designated entry location only. Travel on foot along the route will not be permitted.
 - We know many floats will have multiple households helping to build. We encourage you to be creative and stagger build/planning to limit mixing of households.
 - Creative ideas could include cardboard cutouts, large picture printouts, digital projections etc. of those that participated in the creativity to be recognized on the entry if they can't be there in person due to distancing limitations.
- * **Candy/favors/handouts are strictly prohibited.** Absolutely no item may be handed out or thrown from an entry. This is for the safety of everyone involved.
- * **Absolutely no Santa or Santa costumes will be allowed on any entry or your application will be declined.** Santa will be displayed at the end of the route for all to enjoy.
- * All vehicles used for your entry must be in their assigned location along the cruise route between 2:30-4 p.m. or your entry will be disqualified. Absolutely no vehicles will be allowed in after 4 p.m. This is for the safety of all.
- * You may not drop people off or park non-parade entry vehicles inside the cruise route. Please inform all participants and parents/guardians of this rule and pre-determine a drop off/pick up location. Only vehicles that have been approved on the application will be allowed in the designated cruise route and staging areas.
- * We encourage festive music, lots of smiles (behind masks) and to have your organization's banner displayed on the side of your entry.
- * Absolutely no alcoholic beverages will be allowed.
- * All entries are required to stay for the full duration of the event.
- * We expect everyone participating in the parade to know and abide by all parade rules. The person who signed the application is responsible for providing a copy of the rules and maps to all entry participants. Your signed application will be available to any person in your group who states they did not have access to the rules.
 - Submit applications by:
 - Mail to **Tony Amaral, City of Modesto Parks, Recreation and Neighborhoods Department, P.O. Box 642, Modesto, CA 95353,**
 - OR hand delivered to the **Parks, Recreation and Neighborhoods Department office at 1010 10th Street, Suite 4400,** by 4:30 p.m. on Friday, November 20th
 - OR email to tamaral@modestogov.com. Payment can be made over the phone (209)577-5445
 - **Designated cruise parade placement will be e-mailed to you the week of the parade.**
 - Note: Entries will be stationary and will have same set-up and tear-down location



CITY OF MODESTO
CELEBRATION OF LIGHTS CRUISE PARADE
"Tootle"

Saturday, December 5th, 2020

ENTRY APPLICATION

Due by: 4:30 p.m. on Friday, November 20th, 2020

Late entries will be not be accepted.

For Office Use Only
Barcode #8432

Paid by: Cash/Check/Credit
Check # _____
Entry Fee Paid \$ _____
Total Paid \$ _____
Description _____
Receipt # _____

Assigned Entry #

Entry Group Name: _____

Entry Title: _____

Contact Person Name: _____

Address: _____ City: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

E-mail Address: _____

Entry Vehicle Specifics: Standard Truck w/Trailer Semi-Truck w/ Trailer
(Check all that apply) Car/Standard Truck Box Truck
 Other/Explain: _____

Number of persons in Entry (5 max): _____ Total Length of Entry (75 feet max): _____

To determine your cruise parade placement and amount of space needed, please explain your parade entry vehicle, set-up and design specifics in detail.

(For example: Float on trailer (35 feet) with standard truck (15 feet), 5 riders on float, North pole lighted display, etc.)

Your participation in this year's event is very much appreciated!

Become a Friend of the Parade with a Donation.

**Amount of donation: \$ _____

Entry Fee and Deadline:) \$30 - Due by 4:30 p.m. on Friday, November 20th

Space is limited and based on first-come-first-serve basis. If Cruise Parade reaches full capacity prior to entry deadline, entries will be placed on a waitlist. Waitlist entries are not guaranteed to be in parade but are subject to a full refund should their entry not be selected to participate.

I have read and understand all cruise parade rules and agree to be responsible for this entry and participants and their compliance of all rules. I agree to inform all entry participants and their parents/guardians of all rules.

Signed _____ Date _____

Please make all checks payable to: City of Modesto, Holiday Cruise Parade

Mail Applications to:
Attention: Tony Amaral
City of Modesto, Parks, Recreation
and Neighborhoods Department
P.O. Box 64
Modesto, CA 95353

Hand Deliver Applications to:
City of Modesto Parks, Recreation
and Neighborhoods Department
1010 Tenth Street, Suite 4400
(Visa & MC accepted here)

Email Applications to:
Tony Amaral
tamaral@modestogov.com